

# Sierra Madre News

Sierra Madre's ONLY Legal and Adjudicated Newspaper

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

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Sierra Madre, California — Thursday, December 29, 1966

16 Pages — Vol. 60, No. 9

## Mayor Parks Closes Year With Appeal To Council; Commissions



A PORTION OF THE Volunteer Fire Department who gathered in the Fire Station Friday evening to not only fill the order of Santa to prepare the stockings, but stuffed them with the goodies so traditional on this their 40th annual Christmas party for the children of the area.

### Firemen Fill The Stockings

Children came from far and near on Christmas Eve to the Memorial Park in Sierra Madre where the firemen played host to Santa Claus and helped him distribute the traditional stockings stuffed with nuts, candy, apple, popcorn ball and orange. Santa Claus distributed over 1000 stockings that evening before he took to the airways to visit the boys and girls of the world.

Friday evening December 23, the firemen met in a jovial and festive spirit and followed the orders of Santa and prepared the stockings so each child visiting him would have a memento of the occasion.

### S.M. Theatre As Youth Hut?

### Recreation and Parks Considers Helping Youth

Happy New Year to Sierra Madre youth was the key-note of the monthly meeting of the city's Parks and Recreation Commission held weekly on Thursday, December 22, because the commission is looking into the safety and legal possibilities of accepting Frank Green's generous offer to the city to use the temporarily closed Sierra Madre theater for a teen canteen. So, it looks like the new year will finally see some action to provide facilities for teens here.

With Sam Simpson ill, Mrs. Phyllis Bennett chaired the meeting, which was attended by Director Dick Dodge, new City Administrator Darwin Dennis, and commissioners Rempel, de la Torre, Grippi and Simon. The presence of Dennis proved particularly helpful on two scores. He pointed out redundancy and discrepancy in a couple of items of the city code revisions relating to the commission's work which are being submitted for approval, and helped to clarify the reward.

### Siren Blare For Defense

Los Angeles County and city civil defense sirens will be sounded throughout the county at 10 a.m., Friday, December 30, in the customary alert-system test held on the last Friday of each month, Sheriff Peter J. Pitchess has announced.

As usual, the warning systems will be sounded in a steady wail for two minutes. After 30 seconds of silence the test will end with an undulating tone being sounded for one minute.

### Team Has 22 Members, 7 Dogs

### Fred La Lone To Have Honor Spot On Rose Float

Fred La Lone, who will ride in the honored position on this year's Sierra Madre Rose Float, is co-founder of the Sierra Madre Search and Rescue Team. He was born in New Mexico, moved to our town in 1924 and was raised here.

Fred, with brothers, Ed, Earl and Robert, began assisting the police and Forestry Department with mountain rescues whenever they were called upon. They gathered their own equipment and answered many calls over the next several years.

One memorable rescue was that of a lost boy named Wywick in Bailey Canyon. This search took

### 2½ days due to the lack of necessary supplies and equipment, so the men decided to found the Sierra Madre Search and Rescue Team in 1950. The first members were the La Lone brothers, Don Jackson, Bill Wark, John Grippi and Boyd Keith.

Larry Shepherd was a co-founder with Fred La Lone but he moved away shortly thereafter and Fred continued to work with the team until his recent move to Yosemite National Park where he is in charge of security. Fred and his wife Ellen have three children: Ronnie, Priscilla and Mike.

The Sierra Madre Team has been a part of the Los Angeles County Sheriff's Department since 1956, and all of their equipment is donated by interested people, mainly Sierra Madreans.

The Team, which has 22 members and 7 dogs, includes seven ski mountaineers and three paramedics.

All members are trained in mountain rescue techniques and belong to the Mountain Rescue Association. Their dogs have been used in 132 successful searches and go wherever they are needed. They have traveled to Nevada and Arizona as well as the length of California and are trained to be lowered either by helicopter or parachute.

The Mountain Rescue Association covers all of the area including Oregon, Washington, Canada and Alaska. All team members are trained in helicopter techniques and the Sheriff's machine is always available at Biscauluz Center in Los Angeles, a 12 minute flight away.

Two busses will visit

Ward's in Sierra Madre to see the cannery factory, the creche in Kersting Square, Hastings Ranch and then spend an evening at the Sierra Madre float. There they will each pay 25 cents to place a blossom on the float.

The Paramedics of the group are Larry Tweddell,

Paul Sanders and Bob Watkins.

These men are knowledgeable in the art of parachute jumping as well as up to date on the best methods of medical aid in emergencies.

Ski mountaineers are:

President Miner Harkness,

Chuck Kassler, Paul Sanders,

Bob Watkins, Ray Smith and Bruce McElhoe.

Current officers are Pres-

ident Ray Lorenzini, secre-

tary Jim Ware, treasurer

Bill Wark and directors

John Olt and Earl La Lone.

There is a six month pro-

gram to join the team and

aspirants must pass the 15

phases of mountain rescue

work necessary in order to

qualify.

Other sights viewed will

be Disneyland, movie

studios, Descanso gardens,

the Arboretum, and some 16

other special events ar-

ranged by the Lloyds.

Another bus coming later

from Walnut Creek will also

be guided by Gordon on a

special tour of Hastings

Ranch and the Sierra Madre

float. This bus is being

brought down by Milt Holtz

who makes arrangements

for the Lloyd's tours from

Oakland.

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### Civic Center, Harmony and Beautification His Theme

### Lighting District, Swimming Pool Prove Costly To City Taxpayers

Mayor Frank R. Parks ended up the last Council meeting of the year with a letter addressed to the members of the City Council and the Commissions of the City of Sierra Madre wherein he requested that all effort possible

should be expended toward the building of a new Civic Center for the coming year, and that with the activation of the committee of "Sierra Madre Beautiful" that the eyes of the Council and Commissions should ever be toward the betterment of our city.

Further he called upon the

Council to work in unity and harmony throughout the coming year, that all should obtain the very best possible for the efforts expended.

Members of the Council ex-

pressed their appreciation of

the letter and were in agree-

ment.

Konkler-Bradley

Council refunded the costs of an appeal made by the Bradleys, of 267 N. Baldwin and made it an appeal by the council in a dispute over a variance at 20 W. Grand View which was held over until January 10, until such time as attorneys can acquaint themselves with the various commission rulings heretofore not made available to them.

### News Loses One of Top Employees

The Sierra Madre News this week lost its advertising executive Pauline Neal, who has upgraded herself in a higher-type position.

Pauline started with the

News three years ago as a social news writer but graduated to the advertising field where the opportunities were more fertile.

This move, of course left

the News rather short-handed

and Ben Hagel offered to fill in the gap until such time as the emergency is over.

Ben will be calling upon

local accounts for advertising as well as job printing.

Courtesies extended to him will be appreciated by your

publishers.

### Attention!

### All Youth Leaders

In view of the proposed

temporary "Team Canteen,"

as mentioned in the report of the monthly meeting of the Parks and Recreation Commission reported in this issue starting on this page, the Sierra Madre News has a special plan by which interested young people can raise substantial funds for obtaining equipment for the canteen, such as ping pong tables, chairs, books, dishes, an old piano, etc.

Interested leaders should contact Mrs. Mary Madeleine Lamphier of the News staff.

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group are Larry Tweddell,

Paul Sanders and Bob Watkins.

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parachute jumping as well

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The Parades will visit

Ward's in Sierra Madre to

see the cannery factory, the

creche in Kersting Square,

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spend an evening at the

Sierra Madre float. There

they will each pay 25 cents

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**You and Your  
Neighbors . . .  
At the Holidays**

The Wilshire Federal Savings Art Gallery will feature Theda Hansen January 3 through January 13, in a combined showing with her father "Pettijean" who is noted for his pastel seascapes.

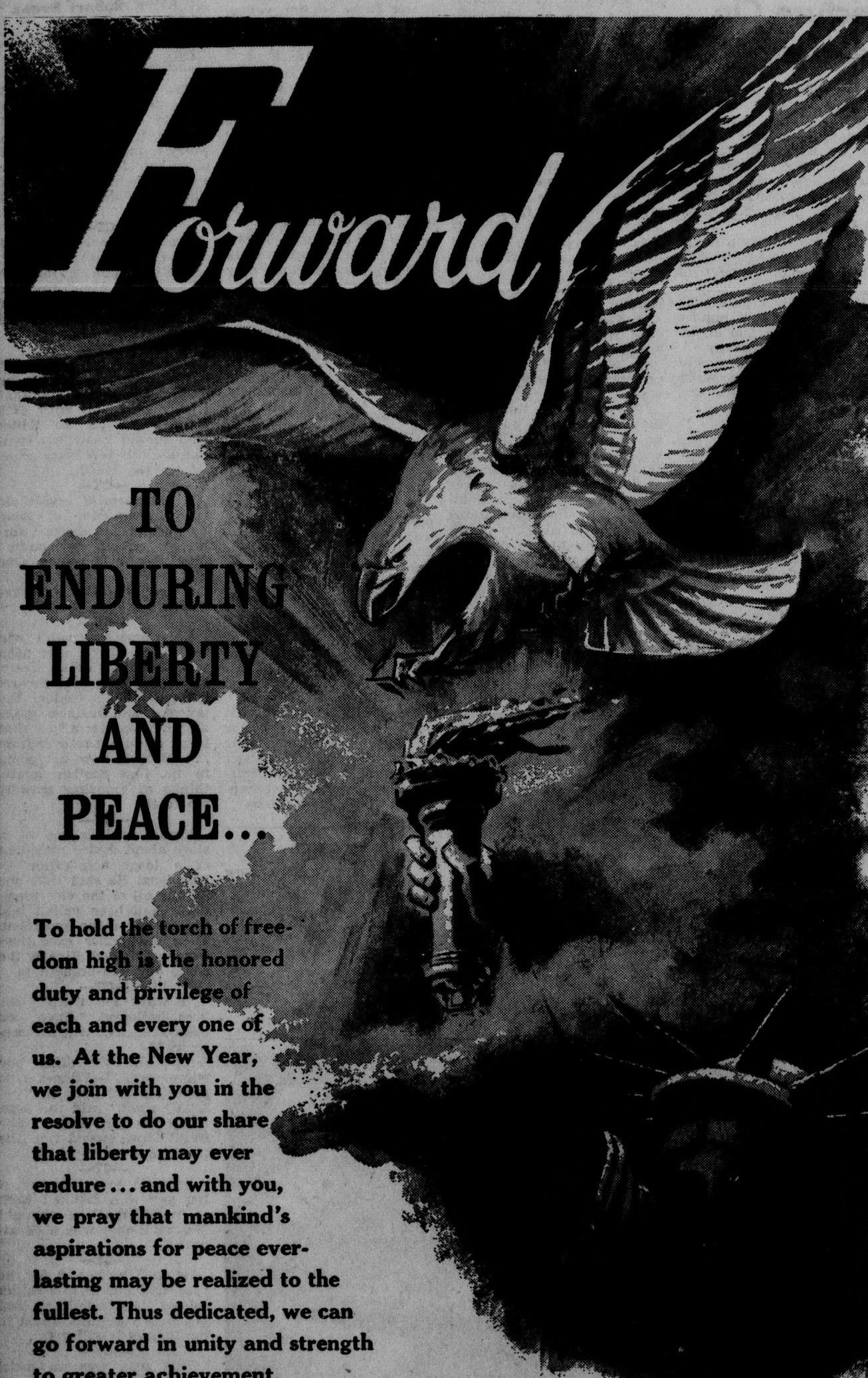
College Bouquets by Theta are wall plaques made by a special process from live flowers and leaves which remain everlasting.

Miss Hansen, a graduate of Douglass College or Rutgers University, has spent the last two years abroad visiting 20 countries, including the Soviet Union and the Middle East.

Also featured in the show will be hand painted wooden plaques and oils.

Special demonstrations will be given Tuesdays and Fridays at 2 p.m.

Support your local merchant — buy locally.



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**You and Your Neighbors  
During the Holiday Season**

By Mary-Madeleine Lamphier

John and Pat Starkey have been busy party-goers to other people's houses, gave one at their house last week for 16 which was a surprise birthday for Lois Watts of the Civic Club. They had a quiet home dinner with children Kimberly, Ruth, Donna and Sandra, but expect John's parents, the James Starkeys, to come from Boston in January for a couple months' visit, will hear more about the senior Mr. Starkey's recent round the world trip. — ★ —

No provincial town, this Sierra Madre, with holiday guests coming from such diverse points as Africa and Alaska. Anna and James Green of 190 S. Mt. Trail heard more about Anchorage, Alaska when Anna's bachelor brother John Vlenski arrived home for a visit over the Christmas weekend and shared a family dinner with them, his mother Mrs. Regina Valenski (who has lived in Pasadena for 44 years after coming here from Italy) and a brother and sister and their families. The sister, Rena, married to Frank Zwart of Pasadena, brought along her five, Frank the third, Catherine, Paul, John and Peter; the brother, Joseph Valensi, Jr. and his wife Martha, came with two children, Jim and Suzanne. The family was very pleased that John was able to get here after hearing quake news, but he assured them that quake tremors are as common and as harmless there as our sonic booms here. W-e-l-l, mebbe so. Anyway,

**Christmas Wedding Joins Two In Holy Matrimony; Honeymoon To No. Calif. To Hold Jan. Breakfast**

The Friends of the Library Sewalls have all kinds of family as well as friends to keep them busy over the holidays. They themselves have held two family gatherings, one on last Friday, which brought together with the immediate family Patrick's mother, Mrs. Trula Sewall; his brother R. A. Sewall from Hermosa Beach, with his wife and two children, Lyndel and Dana; his brother Capt. R. M. Sewall, USN ret., from Northridge, with his wife and children Dede and Lori; and the wife's mother Mrs. Eva Nordby from Bremerton, Wash., accompanied by Monsignor Cameron from Seattle. Dinner at their home on Christmas Day included Mrs. Sewall's brother Prof. and Mrs. L. M. Buell from Claremont, Mrs. Marion O'Connor and Patrick's mother, of course, along with the immediate family. The latter is a list, too: Richard; John, home for the holidays from his studies in lithography at Newport's Golden West College; Mary, home from La Verne College; and son Patrick from So. Pasadena, and their son Mark.

MRS. DARELL O. CLARDY  
nee Judy Sue Hollingsworth

The Christmas wedding of Miss Judy Sue Hollingsworth to Darrell O. Clardy took place at 5 p.m. on Christmas Day at the Gethsemane Lutheran Church in La Canada, with the Rev. Maynard A. Force, president of the California Lutheran Bible School in Los Angeles, officiating at the ceremony. The bride, daughter of Mr. and Mrs. Harry R. Hollingsworth of 124 N. Adams in Glendale, was dressed in an empire gown of white satin brocade. A banding of plain white satin edged the sleeves and double-tiered back of her gown, and a pearl comb held her brief veil of silk illusion. She carried a bouquet of cascading gardenias with stephanotis. Miss Jane Ann Hollingsworth, the bride's sister, was her maid of honor. She wore a long empire gown of moss-green serge with a scoop-neck and a matching headpiece with Frenchilles holding the short illusion veil. A cascading bouquet of bronze China mums accentuated the gown's color.

Parents of the bridegroom, Mr. and Mrs. Harold B. Clardy are residents of Sierra Madre at 541 W. Orange Grove. Jiro Oi, former classmate of Mr. Clardy at Cal-Poly, San Luis Obispo, was the best man. Ushers Boyce Kelger and Peter Guyer, former high school classmates of the bridegroom, are both Sierra Madre residents.

Acolyte and candle-lighter was Timothy Augustine, and the bridegroom's sister, Miss Cathy Cardy presided at the guest book for the reception which was held at

AT CAL-POLY he was president of the chemistry honorary society, campus representative of Inter-Varsity and recipient of the Gold Key for outstanding service and scholarship.

The young couple, after a honeymoon in Northern California, will make their future home at 3528 West Lincoln Way in Ames, Iowa, where Mr. Clardy will continue with his graduate work.

Highlight of the program was the investiture ceremony, with the presentation of the Brownie pin to the following new members:

Julie Best, Donna Blackman, Maureen Gaugler, Joan Germann, Kathy Pultz, Helen Simmons, Cynthia Turrettta, and Lisa Vanni.

AT THE CHURCH OF YOUR CHOICE SUNDAY

Brownies Around the World" was the theme of a recent party held at St. Rita's School, Hall by Brownie Troop 515.

The parents of the troop members watched as each girl received her World Association pin. This was followed by presentation of the one year membership star to the following charter members of Troop 515 in recognition of the troop's first birthday: Julie Adams, Mary Bale, Julie Brennan, Donna Dream, Charleen Haynes, Ann Huber, Debbie Jacobsen, Jackii Ross, Jeanette Sermak, Donna Starkey, Jennifer Turek, Laura Walmsley, and Ann Woehler.

The bridegroom attended Pasadena High School, graduated from Cal-Poly at San Luis Obispo and went on to Iowa State University at Ames, Iowa to continue his education.

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OR DID SHE GET A LITTLE CASH?

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<b>Sunbeam Vista radiant control toaster</b>	\$22.94
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Sunbeam Vista stainless steel automatic electric percolator	\$23.94
• Completely immersible for easy cleaning	
VAP30	
<b>Lady Sunbeam Vista controlled heat hair dryer</b>	\$19.94
• New "quick curl" attachment for easy touch-up • Electronic heat control—high, medium-low, cool plus OFF	
Sunbeam Vista multi-cooker teflon frypan (buffet style)	\$21.94
• Removable heat control for complete immersibility	
Sunbeam Vista Multi-cooker (buffet style) frypan with handle heat control, Model VLMCB. Same as VLB7, without Teflon	\$18.94
Sunbeam Vista Mixmaster hand mixer	\$11.94
• Heavy-duty motor • Thumb-tip speed control • FREE! Kitchen matching color panels • Automatic beater ejector	
VHMP	

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### Camp Fire Girls Help Head Start Parent Education

### Sierra Madre Couple Celebrate Their Twenty-Fifth Wedding Anniversary



VICTOR and DOROTHY SINCLAIR

Another Sierra Madre couple has just celebrated their twenty-fifth wedding anniversary and friends gave them a big party in honor of the occasion. Victor and Dorothy Sinclair, who live at 425 N. Cafion Drive, were both born in Montreal and educated in Canada; both became U.S. citizens after moving to California in 1947.

Mr. Sinclair is a partner in Rathbone, King and Seeley, general insurance agency in L.A., a firm existing for over 100 years and one of the oldest of its kind in California.

Bean bags were made by Mrs. Arthur Benedict's fourth grade Camp Fire Girls and sent along to be used by the children in the school activities.

The true joy of giving was experienced by the girls as they were hostess and big sister both to their little 4-year-old guests.

#### Organ Group

The Organ group of the Shakespeare Club of Pasadena will meet for luncheon at the home of Mrs. W. J. Kimball, 960 Roxbury Dr., Pasadena, Thursday, Jan. 5, at 12:30 p.m. Mrs. Oscar N. Kuebler is chairman.

Support your local merchant — buy locally.

The Sinclairs have lived in Sierra Madre for four years. They fell in love with the big old house where they now live and moved from San Gabriel to undertake the gradual job of remodelling it, with the help of their three children.

The Sinclairs are members of the Glendale Country Club; Mrs. Sinclair is active with St. Rita's Guild, has been a Girl Scout Leader, is an ardent collector for causes.

The Sinclair silver wed-

ding anniversary was Christmas Eve so the party given for them by Mr. and Mrs. John F. McKenna, Jr. of 1985 Kinclair Drive was on December 23, with the certainty that it would overlap the beginning of the anniversary date.

Guests present for the cocktails and buffet dinner included couples who had once lived on Raymond Hill at the same time. Invited, but unable to attend because of residence in Canada, were Mr. Sinclair's two brothers, R. S. Sinclair and William Roy Sinclair, and his sister, Mrs. J. H. Yates. Guests present were: Mr. and Mrs. Robert Day, Mr. and Mrs. Gerry Fahey, Mr. and Mrs. S. R. Farley, Mr. and Mrs. Paul Fornaciari, Mr. and Mrs. H. Rawlins Overton, Mr. and Mrs. E. E. Reeve, Mr. and Mrs. E. C. Rhodes, Mr. and Mrs. Phil Robinson, Mr. and Mrs. James Snyder, Mr. and Mrs. Bennett Souther, Mr. and Mrs. Art Strubhar, Mr. and Mrs. Jack Walker, and Mr. and Mrs. Richard Wright.

**Sandra Pach To Wed Bradley Zebal**

Mr. and Mrs. Warner Pach of Dedham, Mass., announce the engagement of their daughter, Sandra Eunice Pach, to Mr. Bradley Zebal, son of Mr. and Mrs. George P. Zebal of Balboa, Calif.

Miss Pach attended Beaver Country Day School in Brookline, Mass., and New Trier High School in Winnetka, Ill. She is a student at Stanford University. Miss Pach is the granddaughter of the late Mr. and Mrs. Seymour Barnard of Brooklyn, N.Y., and Mr. and Mrs. G. Vincent Pach of Bronxville, N.Y.

Mr. Zebal attended the Lake Forest High School in Lake Forest, Ill., and graduated from the J. E. B. Stuart High School in Falls Church, Va. He is a student at Stanford University and will graduate this spring.

Mr. Zebal is the grandson of the late Mr. Walter D. Thurber and Mrs. Walter D. Thurber of Sierra Madre, and the late Mrs. Thomas H. H. Zebal and Mrs. Thomas H. Zebal of Glendale.

A wedding in June is planned.

The William Crowleyes of 585 Manzanita, had two children home from school for the holidays: Bill came from UC at Riverside and Carol from Scripps at Claremont.

Another family with children home from the holidays are the William Coulsons of 195 Cafion. Linda, PHS graduate, came home from the College of Idaho, and Bill from UCLA at Santa Barbara. The family had their Christmas dinner in-laws with Richard and Katherine in L.A.

### News From Your COMMUNITY HOSPITAL . . . Sierra Madre

The big white bird with the long legs and basket has been working time and a half recently for Sierra Madre Community Hospital. This has resulted in several more income tax deductions. Included in this happy arrangement are the following couples: Mr. and Mrs. Edward Orrell of 301 Mountaincrest Duarte. They have a son, Edward Brian, delivered Sunday, Dec. 18, weighing 8 pounds, 8 ounces. His older sister is Sandra Michael Kyle.

Mr. and Mrs. James Lesh of 1773 N. Allen St., Pasadena, have joined the firsttimers since their son, Richard Kelvin, was delivered on Thursday, Dec. 22. His weight was 6 pounds, 13 ounces at birth. Daddy Lesh was discharged from the Navy and arrived home in time to view his son through the nursery window before he was 24 hours old.

Mr. and Mrs. Manuel Beltran of 475 E. Washington St., Apt. 5, Pasadena, have a son, their first child, whom they have named Anthony Vincent. His birthday was Sunday, Dec. 18, and his weight was 9 pounds, 5½ ounces.

Mr. and Mrs. Dean Berry, residing at 1751 N. Raymond St., Pasadena, have a daughter who was delivered on Saturday, Dec. 17. She has received the name of Sara Ladean. She will be welcomed home by her five brothers, Tony, Darryl, Dean, Dale and Darin, and six sisters, Pamela, Theresa, Debbie, Linda, Gladys and Helen.

Denise Renee Duke arrived via stork line at Sierra Madre Community Hospital on Wednesday, Dec. 21. Her birth weight was recorded as 5 pounds, 17½ ounces. She joins her older sister, Monika Lynn in the home of Mr. and Mrs. Gabriel W. Mrs. Gabriel W. Duke at 262 Santa Anita Court.

Mr. and Mrs. Jang Lim, who are residents of Pasadena at 3221 Matare St., have their number two son. He was delivered at Sierra Madre Community Hospital on Thursday, Dec. 20, weighing 6 pounds, 8½ ounces. His older brother is named Frank.

Support your local merchant — buy locally. Look for your neighbor in church this Sunday. Make It A Weekly Habit

### Trilby Gherkins Interiors

**Distinctive Furnishings & Decoratives**  
"Interior Designs With The Personal Touch"  
Interior Designers  
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Betty Conway  
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Mai Potruch, Studio Mgr.  
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BUSINESS LEADS

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Straight classified 45c a line, \$1.35 minimum; 3 times or more \$1.25 minimum.  
Classified display, \$1.35 an inch; monthly, \$1.25 an inch.

# WANT ADS

BETTER JOBS

LOST and FOUND  
REAL ESTATE

Phone  
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COPY DEADLINE 2 P.M. TUESDAY

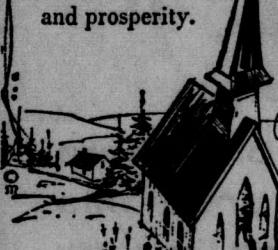
SIERRA MADRE NEWS Thursday, Dec. 29, 1966

**OPPORTUNITY KNOCKS**  
Build your future on this 3 unit lot. Live in the immaculate doll house or collect income now, build later. Only \$13,900

**ELEGANT**  
3 BR., quality, heavy shake-roof ranch on 160 ft. frontage. Fine home area. Was \$35,900, but try offer close to \$30,000!

Dorothy La Lone, Broker  
356-1169  
24 hour cms. service

**A PEACEFUL AND HAPPY NEW YEAR**  
May all your fondest wishes come true during a New Year of peace and prosperity.



ELEANOR POWELL  
355-0934  
YEATS CO.  
449-4500

**A New Year Message**  
With wishes for a perfect New Year, we send our patrons a thank you note.

EL 5-8045

**FLAMINGO PROPERTIES**  
496 W. SIERRA MADRE BLVD.  
3 Offices To Serve You  
SIERRA MADRE  
ARCADIA DUARTE

**PERFECTION**  
Lg. 2 BR, Lanai, Blt-in kit, refrig., disp., dishwasher, 1/4 ba, 6x20 workshop. Top area. \$29,500

**THE BEST**  
4 BR, bltins, air cond., + qual. Cabana w/wet bar, frplc. Beauit. lot & view. Bargain. \$39,950

**SPANISH**  
2 BR, din. rm., frplc. Nice lot. \$18,950

**PETITE**  
1 BR. cottage. Sm. lot. \$10,750

**\$1,500 DWN.**  
2 BR, Din. Rm. Beautiful lot. \$19,750

**PLAYHOUSE TOO!**  
3 BR, lg. fam. rm., Blt-ins, 1/2 bas. \$26,950

→

**LESS THAN 1 YEAR OLD**  
3 bedrm., 2 baths, formal dining rm., room to park boat or trailer, beautiful cpts., drapes, landscaping. Walking distance to Sierra Mesa School. \$25,900 full price 10% down.

**VIEW LOTS**

\$16,000 to \$22,000. Will build to suit or we can build with your plans.

449-4500 YEATS CO. 355-2765

REAL ESTATE FOR SALE

**612 MARIPOSA**  
A home to retire in peace and quiet. 2 large bedrooms, den, blt-ins, central a/c, beautiful outdoor living area. \$35,500

**UNFURN. 1 BR. APT.**  
With blt-in. — \$105  
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355-8600 795-3225

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in Sierra Madre

**\* HAPPY NEW YEAR \***  
Call to see \* Hastings  
1085 Pine Bluff • View  
3870 Hampton • Vacant  
3815 Canfield • Reduced  
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3800 Ranchtop • 1st offer  
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1151 Rose • BR, Vacant  
1285 N. Mich. • Urgent  
612 Mariposa • S. Madre  
• SOLD •  
632 N. Auburn  
791 Brookside  
3755 Denair  
1145 Medford  
1160 Riviera

**Invest In Three Units**  
Sierra Madre's top area, 2 br. ea., blt-ins. Mk. offer  
CLARA CLARK  
REALTY  
373 W. Sierra Madre Blvd.  
355-8600 795-3225

**THREE SUMMER**  
and the pleasure of your own swimming pool in your tree-shaded yard, as you enjoy the warmth of your fireplace this winter. 3 bedroom, sturdy New England style home, a perfect setting for antiques. Den - dining. Conveniently located near schools.

\$21,500

**LITTLE JEWEL**  
Artfully remodeled 2 bedroom home secluded and private among large trees and shrubs, yet convenient to shopping. Huge living room has handsome marble fireplace, decorat or's hanging lamps, smart draperies. W/W carpeting through new kitchen and bath, screen connected. Cool brickled patio under oak tree. Must see to appreciate the quality extras. — \$26,500

**MONEY MAKERS**  
Invest \$2,000 cash in this package of 2 canyon homes, both rented, producing \$1,740 gross income. Low taxes and upkeep. Total price \$11,250 with owner financing.

**LOLA Rudbach**  
REAL ESTATE  
355-1461

**Some of the Best SEE THEM AND MAKE OFFER**

**385 East Laurel**  
Adorable 2 bdrm. & den with private 1/2 bath, delightful modern stucco, dbl. gar., near Sierra Mesa, fine carpeting, FA heat, HW floors. Special \$28,950

**Fine Home On Huge Lot**  
2 Bdrm. dining room in 1800 sq. ft. home on estate size lot 110x245. Tree & fine landscaping. Fenced. Priced right at \$24,500 with \$10,000 down. Owner will carry balance.

**2 Nice Homes On One Lot**  
In canyon, tree shaded. A real buy at — \$19,500

**415 East Laurel**  
Immaculate 3 Bdrm. with fireplace. New quality carpeting. F.A. heat. Lovely patio and beautifully landscaped yard. Lot 60x155. Fine area near Sierra Mesa School. House now vacant. Owners moved, must sell. Price reduced to \$29,750. A real buy!

**Kint 1 Investment**  
4 rm. 2 storage rms. Two 1/2 baths, two kitchens. Can be yours as office and living qtrs. Parking area, only \$16,000. Owner will carry paper at 6%. Very good location. Drop in and talk it over.

**JOHN H. CURTIS**  
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G-12-29

**LOST AND FOUND**

PAIR of glasses with black rims lost going home from St. Rita's. 355-0932

G-12-29

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Real Estate & Insurance  
Multiple Listings  
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\$16,000 to \$22,000. Will build to suit or we can build with your plans.

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REAL ESTATE FOR SALE

**115 E. Sierra Madre Blvd.**  
2 BR home on 53x192 lot  
Zoned R-3 & Professional  
Build for income or rear  
while living in front.  
Price \$22,500

**TYNER REALTY**  
Don F. Schindler 355-9850

**Now is the time to  
"List With Lola"**

**THREE SUMMER**  
and the pleasure of your own swimming pool in your tree-shaded yard, as you enjoy the warmth of your fireplace this winter. 3 bedroom, sturdy New England style home, a perfect setting for antiques. Den - dining. Conveniently located near schools.

\$21,500

**LITTLE JEWEL**  
Artfully remodeled 2 bedroom home secluded and private among large trees and shrubs, yet convenient to shopping. Huge living room has handsome marble fireplace, decorat or's hanging lamps, smart draperies. W/W carpeting through new kitchen and bath, screen connected. Cool brickled patio under oak tree. Must see to appreciate the quality extras. — \$26,500

**MONEY MAKERS**  
Invest \$2,000 cash in this package of 2 canyon homes, both rented, producing \$1,740 gross income. Low taxes and upkeep. Total price \$11,250 with owner financing.

**LOLA Rudbach**  
REAL ESTATE  
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**DO YOU NEED HELP?**

**2 BR. unfurn. apt., drps., cpts., blt-ins, a/c, disp., automatic laundry, rm. for 2 cars. Close in.**

**291 W. Montecito**  
355-6556

**1 BR. house, with garage. Unfurn. Close to shopping.**

**283 W. Montecito**  
D-12-29f

**Sierra Madre, \$125**  
2 bdrm., lg. liv. rm. w/ frplce; carpeted; din. rm.; fenced yd.; near sch.

**355-7837**

**FROM \$75. 1 & 2. bedrm. apts., furn. Adults only.**

**355-6641 or inquire at Toy & Patio Village.**

**SMALL MODERN OFFICE SPACE**  
air conditioned, good location. \$25 per mo.

**Phone EL 5-7191**

**50 Cars To Choose From**

**KENNEDY MOTORS, Inc.**

**Transportation Hdqrs.**

**911 W. Foothill Blvd.**

**Monrovia • HI 6-5243**

**PERSONAL**

**ALCOHOLICS ANONYMOUS:**

**Sierra Madre Discussion Group now meets downstairs Congregational Church, Hermosa at S.M. Blvd. 8:30 Wed. Eves.**

**COUGAR-NUGRR SAYS:**

**Dear Editor Bob:**

**Cougar-Nugrr is**

**watching you,**

**And everything you do,**

**He hides behind the nearest tree,**

**To jump out and bite you in the knee.**

**So Dear Editor Bob,**

**Don't be mean,**

**Leave some catnip behind the screen.**

**Happy Nugrr Year!**

**Cougar-Nugrr Ltd.**

**N-12-29**

**ROOFING LOCAL EXPERIENCED & RELIABLE**

**356-1169 (anytime)**

**HOUSE PAINTING**

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**Good work guaranteed**

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**EXP. RELIABLE MAN**

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**Clean Walls, Windows &**

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**Free Estimate 358-0649**

**A-4:9tf**

**MAR-VUE APTS.**

**Unfurn. 2 BR, 1/2 bas. Priv. deck.**

**B-B-Q area. Adults. 451 N. Baldwin.**

**VIEW LOTS**

**\$16,000 to \$22,000. Will build to suit or we can build with your plans.**

**449-4500 YEATS CO. 355-2765**

**Packard Bell and Zenith**

## COLOR AND PORTABLE T.V.'S CUT TO THE BONE

IN -- ONCE - A - YEAR

# Special TV Sale

MUST CLEAR STOCK FOR TAX INVENTORY

## RAMBEAU ANTENNA TV SERVICE

17 W. Sierra Madre Blvd. EL 5-1560

## EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY  
SHOES REPAIRED WHILE YOU WAIT  
WE REFINISH OR DYE SHOES ANY COLOR

AT RALPH'S SHOE STORE

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**Ready To Finish Furniture**  
America's Finest by  
**WOODLAND OF CALIFORNIA**  
Also several other popular brands  
Complete Stock of  
ANTIQUING and STAINING KITS  
Pick up free catalogue

## TOY & PATIO VILLAGE

Toys and Patio Furniture

## T. Polich Heads AGC

Tyrone Polich of Sierra Madre has been elected to the board of directors of the Southern California Chapter of Associated General Contractors for 1967.

Polich founded the high-way and heavy engineering firm which bears his name in 1963, after nine years association with his father in the construction business. This is his first term as an AGC director.

The Polich family, which includes his wife, Judy; Laurie, 6, and Tom, 4, resides at 2020 N. Santa Anita. He is a member of South Hills Country Club.

## Community School Program Utilizes Gym For Vacation Social Activities

The new Community School program in Pasadena, using the Washington School as its pilot effort, continues to set an example of how school buildings can be utilized for community benefit when regular classes are not in session.

During the Christmas vacation a special program will keep the school's gym open for recreation for both elementary and high school students in the neighborhood.

Local youth can use it for basketball or roller-skating; ping-pong, checkers, arts and crafts; or just listening to records.

A dance has been planned with refreshments, for which

## SPORTS AS Hank Lives SEES IT



LIMB-CLIMBING A HABIT OLD HANKUS has a habit of sticking his neck out in the prediction department. Sort of a compulsory thing. I mean the editor definitely does not stand over the ink-stained wretch and demand that he make prognostications. In fact, the boss has just one philosophy . . . if you insist on making these stupid predictions, be right at least half the time.

NOW IF YOUR EYES ARE

completely bloodshot from the Saturday tube-teasing, you get these delightful choices on Sunday.

THE OFL TITLE GAME IN Buffalo . . . Hank Stram's KANSAS CITY CHIEFS look like solid choices in this one. However, the elements have often become the great qualizer and a cold, snowy day in New York just might give the Bills the edge. We'll let the man upstairs decide on the weather and stick with the Midwesterners something like 14-10.

NFL CHAMPIONSHIP TO be played in Dallas . . . If the collegians haven't torn up the turf completely, the play-for-play boys should have a ding-dong-doozy going in this one. Green Bay is the logical favorite what with tried-and-true title players dominating the roster. However, the Cowboys should be hungry after getting this far toward the pennant and a "Super Bowl" playoff in the 15 grand area.

Old Hankus will tab the up-

Please turn to Page 6

### Mayor Parks Calls For Harmony

for heating the pool. This was not estimated in the expense given the council of \$75. Further that some \$3,400 still owed on the Water report was not budgeted for the year. Councilman Wagner called for a closer book-keeping system to eliminate such errors in the future.

#### Water Survey

Paul Carter was appointed to the water rate committee which will investigate the necessity for the increase of water rates and a report to the council of its findings. Further the Council request that the license committee meet and make

If you are a working woman and would like to increase your friendships among other same sex, you might be interested in looking into membership in the Christian Business and Professional Women. This organization has 420 councils and clubs throughout the U.S. The Pasadena Council has Saturday brunches at the Huntington-Sheraton. For further information call Mrs. Alice Searle, 797-0329 or Mrs. Fern Levi, 797-6131.

The parents of little Theresa Morlan, who are James and Pat, of 1230 Medford, have a good system for letting a small tot see the Rose Parade: they go to the spot where it ends! Theresa, who is only 3½, goes to the Community Nursery School and this was really the year when Santa was a big thing for her.

The Dean Damons recovered from the busy pre-holiday shopping at Roberts and took their three, Michael, Jeffrey and Julie to San Clemente to a gathering of about 30 of Mrs. Damon's family.

Support your local merchant — buy locally.

hometown partisanship, but the Bulldogs have had a mean bite all year. Make it

5 p.m.

Invitations have been sent to more than 50 Delta Zeta collegiates from a dozen different colleges and universities who reside in the Pasadena Foothill area. Each girl will receive a rose as she arrives at the annual affair. Since the Richards' home is located in the staging area for Tournament of Roses floats, the up-coming parade and game promise to be main topics of conversation, according to Mrs. Martin Thompson, general chair-

man.

Mrs. Raymond C. Plyer,

president of Pasadena Foothill Alumnae of Delta Zeta, will be joined in the receiving line by Mmes. Phillip N.

Adams, president of West Covina alumnae, and Kenneth W. Mueller, president of the Whittier group. All three alumnae chapters help sponsor Theta Rho Chapter of Delta Zeta for girls who attend California State College at Los Angeles.

Miss Evon Dimon, president of the local (Cal State at LA) active chapter, will help Mmes. Roy Breitweiser, national director of house corporations; Jay P. Phillips Jr., national activities chairman, and Harold J. Simpson, state membership chairman, welcome guests.

Presiding at the tea table during the afternoon will be members of the advisory board for Theta Rho Chapter, including Mmes. James E. Umfrid, John C. Clay, George W. Darke, Peter Vaughney, John D. Pequet and Miss Karen Langdon.

In addition to Mrs. Breitweiser's daughter Janet, who pledged Delta Zeta at California State College at San Diego, and Mrs. Richards' daughter Carol, a pledge of the Theta Rho Chapter, mothers and new pledges who are special guests include Mrs. Eugene Arm-

Judy Stine got home from Berkeley for Christmas and with parents Mel and Billie, grandmother Mrs. Andrews and brothers Pete, Jon and Chris had Christmas dinner in San Diego with Billie's sister's family, Mr. and Mrs. N. R. Keogh and Andy. Then the Keoghs are coming up here for the Rose Parade, most especially this year because their grown son Edward, student at Cal Poly, has been working on the college float.

The engineer, Mr. Paul Carter, the water rate committee and the Ad Hoc water committee will be forthcoming.

#### Other Business

Other business was the postponement of Sewer District No. 87. Passage of Ordinances 779 and 780 with adjournment at 10:20, which was the shortest meeting since April of this year.

The Council will meet on Thursday, January 5, devoting the entire evening to Sierra Madre Estates, its problems and solutions relative to sub-dividers, City and residents. The meeting is set for 8 p.m.

#### MISCELLANEOUS

**FOES SLEEP SHOP**  
Complete Bedding Service  
Box Spring and Mattress  
From \$34.95  
1272 E. Colorado Blvd.  
Pasadena  
796-3332 681-9836

**FACTORY SECONDS** — Pickled melon rind, preserves, olives, Ward's Factory, 273 E. Highland. No deliveries

**Recordings Made**

Local. Reasonable. Your convenience. Long exper.  
EL 5-0744 (Eves)

**SHAMPOO - SET - \$3**

**Wisteria Beauty Shop**  
55 N. BALDWIN  
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**TRUST DEEDS**

**1ST & 2ND  
REAL ESTATE  
LOANS**

**WE BUY TRUST DEEDS**  
So. Calif. Trust Deeds  
HI 6-4423 MU 1-8331

**INSURANCE**

**FOR YOUR  
INSURANCE NEEDS  
SEE NINA NEALE**

**NEALE  
AGENCY**  
20 N. BALDWIN  
EL 5-1406

**SCRATCH PADS**

**3 SIZES - 3x5 4x6 5x8**

**ON SALE AT**

**Sierra Madre  
News Office**  
9 KERSTING COURT

## Delta Zeta Honor Pledges, Mothers During Holiday Open House Thurs.

Pasadena Foothill Alumnae of Delta Zeta will honor new Delta Zeta pledges and their mothers at a Holiday Open House in the Pasadena home of Mrs. Louis J. Richards, 510 Palmetto Drive, on Thursday, Dec. 29, from 3 to 5 p.m.

Invitations have been sent to more than 50 Delta Zeta collegiates from a dozen different colleges and universities who reside in the Pasadena Foothill area. Each girl will receive a rose as she arrives at the annual affair. Since the Richards' home is located in the staging area for Tournament of Roses floats, the up-coming parade and game promise to be main topics of conversation, according to Mrs. Martin Thompson, general chair-

man.

Also Mrs. Clifford Fesler and Lorraine, Mrs. Marvin J. Hogan and Candace, Mrs. Robert J. Petersen and Margaret, Mrs. Marles Shuck and Mona, Mrs. Hugh H. Yates and Sandra, Mrs. R. O. Wheeler and Joan, Mrs. Armando Maselli and Peggy Mrs. Harry Weiss and Barbara, Mrs. Richard M. McCabe and Marilyn, Mrs. Charles Aschmann and Laurie, Mrs. Thomas M. Gregory and Anne, Mrs. Vincent J. Maxwell and Nancy and Mrs. Clayton M. Hurley and Holly.

Serving on Mrs. Thompson's committee are Mmes. F. M. Barner Jr., Dave Beal, Herbert Carstens, L. M. Dix, Charles Hummel, Robert Jackson, King Kampen, James Maddock, Glenn Morton, Charles W. Weiss and Carl Wilson.

Thursday, Dec. 29, 1966 SIERRA MADRE NEWS-5

There is only one so comforting

**ROSE HILLS**

ONE PLACE — so beautiful, so serene—for every service at time of need. Trust Rose Hills counselors to give advice, help and comfort. Mortuary, cemetery, chapels, flower shops and all other facilities are at one convenient location. Rose Hills offers so much more—yet costs no more.

**ROSE HILLS MORTUARY**  
Located within  
ROSE HILLS MEMORIAL PARK  
3900 Workman Mill Road  
Whittier, California  
OXFORD 9-0921

## CASA JANARA

### Authentic Mexican Food

**Reg \$1.75 T. C. GRANDE Special Monday Only \$1.10**

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salads Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

**Open** Sunday - Monday - Tuesday - Wednesday - Thursday  
11:00 A.M. to 10:00 P.M.

FRIDAYS AND SATURDAYS 11 A.M. TO 11 P.M.

ENTERTAINMENT — WEDNESDAYS ONLY

The 3-Birds  
1 Guitar & 2 Singers

THURS. - FRI. - SAT. - SUN.

Pete Zutout at the Organ Bar

— Featuring —  
**"MARGARITAS"**

200 E. Foothill  
358-7322  
Arcadia

## TAYLORS OL' FASHIONED MEAT MARKET

3885 E. SIERRA MADRE BLVD.  
PASADENA • PHONE 356-1797  
Upper Hastings Shopping Center  
"Meats Taylor'd To Your Taste"

HOURS  
DAILY  
9 - 6:30  
SUNDAY  
10 - 6

### PRIME EASTERN BEEF SALE!

#### PRIME STEAKS SIRLOIN STEAK

**98¢** BONELESS  
WASTE FREE  
lb.

USDA PRIME — CUSTOM TRIMMED  
**PRIME T-BONE or PORTERHOUSE STEAK**

Tails  
Removed  
\$1.29  
lb.

AGED TO PERFECTION  
Prime New York Steaks  
\$1.98  
lb.

BONELESS TOP ROUND or SIRLOIN TIP ROAST

\$1.09  
lb.

USDA PRIME  
Rolled & Tied

\$1.19  
lb.

ROTISSERIE ROAST

\$1.19  
lb.

USDA PRIME • WASTE FREE  
Rolled & Tied — Oven Ready

\$1.19  
lb.

BONELESS TOP ROUND or SIRLOIN TIP ROAST

\$1.09  
lb.

USDA PRIME  
Rolled & Tied

\$1.09  
lb.

FRESHLY COOKED COCKTAIL SHRIMP

\$99  
lb.

FRESH

## You and Your Neighbors . . .

The Arthur Schopecks have been a happily busy family during Christmas week. Daughter Chris attended the formal banquet on the 23rd at the Huntington Sheraton which was given by Bethany's popular Omega Club. Christmas morning the family had a brunch at home, attended by Mrs. Alice Burley, Roslyn Schopeck's mother; Mrs. Marion Duet; Mrs. Jessie Graham; Miss Grace Bloom; Mrs. Emma Schopeck; Miss Vera Roland; the children at home, Chris, twins Marilyn and Evelyn, and Valerie; and son David, his wife Sherry and son Les. Visiting from San Jose were Mrs. Schopeck's brother Gilman Burley, wife Evelyn and children Kathy, Christopher and Timothy. Monday, the family visited her brother Ernest Burley in Altadena, where the gathering numbered around 25.

— ★ —

Plans for New Year's for the Robert Jenkins family of 289 San Gabriel Court, are, according to daughter Elizabeth, who attends Sierra Mesa, to "stay up as late as possible." She and her sister Julie, Wilson student, will watch the parade on television, because her father will be busy with the float on which he has been one of the industrious volunteer workers. On Dec. 28 the Jenkins went to a family gathering at the home of grandparents, Mr. and Mrs. Loren Jenkins, where they were joined by aunt and uncle May and Richard Jenkins and their children, Kathy, Nancy and their children, and granddaughter Jacqueline Fonpes.

**FAITH LUTHERAN CHURCH**  
845 Hastings Ranch Drive Armin W. Hesse, Pastor  
Donald G. Hingst — Minister of Education & Youth  
Saturday, December 31, 1966 — New Year's Eve Service 9:15  
Sunday, Jan. 1, 1967 — Sunday School & Bible Classes 9:15  
New Year's Day Service 10:30  
Sermon Theme "Giving Direction to Your Life"  
A CHRISTIAN WELCOME TO YOU!



**Sierra Madre Congregational Church**  
"The Church of the Singing Tower"  
Adult Worship — Church School — Child Care  
10:00 o'clock  
"Faith for the Future"  
Rev. David G. Howell

**The Santa Anita Church**  
226 West Colorado Boulevard, Arcadia HI 8-2206  
Dr. Ethel Barnhart, Minister  
Sunday, January 1st at 11:00 A.M.  
"THE KEY TO NEW EXPERIENCES IN 1967"  
NEW YEARS WATCH SERVICE, SATURDAY EVENING DEC. 31 from 11:15 to midnight  
Dial-for-Prayer, 447-6162

**BETHANY CHURCH**  
(INTERDENOMINATIONAL)  
Baldwin at Montecito Robert N. Schaper, Pastor  
8:30 and 11:00 a.m. — Morning Worship  
9:40 a.m. — Sunday School  
6:00 p.m. — Youth Fellowships  
9:00 p.m. — Evening Service

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Sunday School for pupils up to age 20 ... 9:30 A.M.  
Wednesday Testimonial Meetings 8:00 P.M.

**EPISCOPAL**  
**Church of the Ascension**  
N. Baldwin at Laurel  
Rev. Harley Gibbs Smith Jr., Rector  
SUNDAYS  
7:30 a.m.—Holy Eucharist  
9:45 a.m.—Morning Prayer  
10:00 a.m.—Community Mass and Sermon  
Church School Classes  
WEEKDAYS  
7:00 a.m.—Holy Eucharist  
2nd Eucharist, Wednesday at 9:00 a.m.  
Fridays in Lent — 9:00 a.m.

## Open Letter To Prexy DuBridge

ties program to its curriculum, it seems particularly fitting that your educational institution should be the one to encourage a program for those senior citizens who are intensely interested in continuing education and extending social contacts with others of similar cultural background.

There is necessarily some difference in approach to study and classes for senior citizens who have not been subject to the demands and disciplines of a profession and those who have. Many of the adults taking college courses are women planning to return to work, some are professionals continuing to upgrade their skills; some are non-professionals enlarging interests for more rewarding use of leisure

### Local Girl's Mother Passes Away Dec. 7

Mrs. Eleanor B. Kelleher, resident of Glendale, passed away on December 7 at age 82 at the Laurel Sanitarium after a lingering illness.

Survivors are four daughters: Anna K. Orci, of Mexico City; Miss Alice Kelleher and Mrs. Nellie Eques, of Glendale; Mrs. Ruben Palazuelos of Sierra Madre; and nine grandchildren and twenty-five greatgrandchildren.

Funeral services were held Saturday morning December 10 at the Christo Rey Catholic Church in Los Angeles with Father Moreno saying the Requiem Mass. Burial followed in the San Fernando Mission Cemetery. Mrs. Anna Orci came from Mexico City for the services, accompanied by her daughter, Mrs. Annie Fonpes and her granddaughter Jacqueline Fonpes.

Surely such an Institute would meet a specific need on the part of retired professionals who would enjoy extending their interests in depth, would like to direct their voluntary services with informed wisdom, and would like to enlarge a possibly dwindling acquaintance with other people on similar wavelengths.

It would seem a particularly pertinent program to offer in Southern California, and in Pasadena, since so many of the retired uproot and come here for retirement to find that the bonus of sunshine is tempered with challenges for social readjustment. Surely the unique resources of Caltech are rich in much to offer the retired professional, and surely in turn, the university, and the community, would gain much by the occasional presence on campus of trained minds seasoned and still active.

How about it, sir? So that it will be all ready for me one of these days?

Sincerely yours,  
Mary-Madeleine Lanphier

### As Ives Sees It

set here by a 17-14 margin. THAT TAKES CARE of Saturday and Sunday. Are you ready now for the Jan. 2 action?

SUGAR BOWL . . . ALABAMA is 10-0 and has had a relatively easy schedule. Nebraska lost one game to Oklahoma by one point. Bear Bryant says his team is the best in the country, and the Bear isn't wrong very often. The Cornhuskers have won nine, but didn't look especially good doing it. Make it the CRIMSON TIDE by a 24-14 markin.

ORANGE BOWL . . . This one is really tough. Florida has a fine offensive machine and Georgia Tech is solid on defense. Call it a hunch, but Old Hankus will take the GATORS (Florida, that is) by a 14-13 edge.

ROSE BOWL . . . Got to get around to it sooner or later. It would be fun to tab the Trojans and see them come through with a victory over the bad Big-timers. The ancient one picked UCLA over Michigan State last New Year's Day 14-10 and just missed hitting it on the nose by a couple of points. However, after witnessing the Notre-Dame-SC debacle, a traumatic experience to say the least, there doesn't seem to be any way the Troys can completely stop the Purdue passing game. Bob Griese can throw with the best and SC lost a fine defensive back in Mike Battle.

Make no mistake about it, the Trojans can win this one if they do everything right. The talent is probably comparable and they have a bit of a vendetta going for them. This is to show folks the ND thing was all a mistake. Rod Sherman is a pretty fair QB when he is on his game.

This one will not be a runaway. Old Hankus figures to take the points every time. But all things considered, the Purdue passing game combined with a sufficient ground attack and solid defensive forward wall, causes a prediction of a Purdue victory by a narrow 17-14 verdict.

## 'On To Goal Line' Lutheran Service

Two New Year's services will be conducted at Faith Lutheran Church, 845 Hastings Ranch Drive. The New Year's Eve service with the celebration of Holy Communion will be held on Saturday night at 7:30. The pastoral message will be entitled "On to the Goal Line!"

The New Year's Day service will be conducted on Sunday morning at 10:30. Holy Baptism will be administered to Jennifer Sierra Knuth, the infant daughter of Dr. and Mrs. Donald E. Knuth of Sierra Madre. Rev. Armin Hesse's pulpit message will be entitled "Giving Direction to Your Life."

Next week's schedule at the church includes the following: Junior Choir on Tuesday evening, 7:30; Children's Wednesday School for grades 1-8 on Wednesday afternoon, 4 to 5:30; Adult Midweek Bible Hour on Wednesday at 7:30, followed by the Board of Christian Education at 8:30; Senior Choir on Thursday at 8; and the Sunday school staff on Thursday night at 7:30.

In the New Year's Day service, the following will be installed as congregational officers: W. A. Schroeder, Robert Harbur, Donald Garner and Marcus Silvera, elders; Duane Halvarson, president; Philip Muschinski, vice president; Donald Brennan, secretary; William Reed, treasurer; Richard Hammond, financial secretary; Robert Grisbach, Dan-

iel Stone, Al Duesing, and Clarence Wodrich, trustees; Merwyn Fair, evangelism chairman; Oscar Tschopp, to the Board of Christian Education; Donald Knuth, to the Board of Fiscal Affairs; and Robert Talmo, head usher.

Mr. Donald Hingst, the church's minister of education and youth, will open the Sunday school session at 9:15.

As we review our recre-

## Letters to the Editor

Dear Editor:  
Our heartiest holiday greetings to you and your staff.

As we review our recreational activity for 1966 and observe countless thousands of patrons from children to senior citizens who were actively involved, we are grateful for your cooperation in publicizing specific programs throughout the year.

With nearly seven million visitors to the county, the mass communication media is of paramount importance to the Department of Parks and Recreation, County of Los Angeles.

May you enjoy a creative and fruitful new year.

Very truly yours,

—N. S. JOHNSON, director  
Department of Parks  
and Recreation.  
By CHARLES A. WOODS  
Public Information Officer.

Sincerely,

—BOB.

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ROBERT H. FINCH  
315 West 9th Street  
Suite 717  
Los Angeles, California 90015  
Phone (213) 620-1160  
December 23, 1966

Dear Bob:

I have already written Hal Roach, the positive editorial endorsement of my candidacy by the Tribune, the Times—and your concern, the News—was a major factor in my election to the office of Lieutenant Governor.

Your news coverage of the campaign and the editorial support throughout shall remain in the forefront of my memory.

As I told Hal, whenever you are in Sacramento, please make it a point to call me. Next time I am in the Sierra Madre area I shall call on you for a personal visit.

Thank you again for your support.

—BOB.

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6-SIERRA MADRE NEWS Thursday, Dec. 29, 1966

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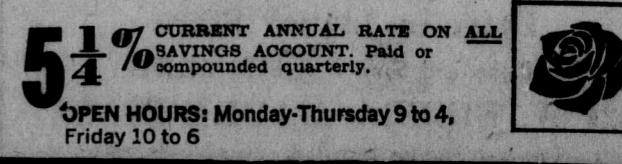
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You and Your  
Neighbors . . .  
At the Holidays  
by Mary-Madeleine  
Lamphier

Joan and Warren Hill have been so busy for so long fixing up a joint studio out of the storeroom behind the garage since they moved, that they wonder if they remember the skills meant to be used there. Joan, of course, will soon be doing pottery again for next spring's Art Fair, and Warren after a long interval is looking forward to making some jewelry again. Welcome interruption is the two week visit of Joan's sister Jane and new husband Pat Casey, who've come out from Ohio to survey possibility of moving here as well as visit with the Hills. The Hills' daughter Maria should be the recipient of much attention with both an aunt and uncle here.

The Elmer Daubens are very happy to have two sons home from school for the holidays. Joseph came back from Harvard, which had a temperature of 14 below when he left; Richard came from Pomona. Daughter "Sandi" was glad to see her brothers, too. Joining the family for Christmas dinner were Mrs. Joseph Dauben, and Mrs. Elaine Russell of L.A.

Home for the holidays from UCLA at Santa Barbara are both Barbara and Kathleen Bennett, daughters of the Clinton Bennetts of 458 E. Montecito. With Patricia of PHS and Marcus of Wilson already at home, it's been a happily revolving time of festivities with this family. Both Kathleen and Barbara are planning to become teachers.

'PEPTONE'  
By ALICE MANG

Love by definition is (1) a feeling of warm personal attachment; (2) a group of six lads: Snoopy, Fifer, Kenny, Forsl, Johnny, Echoes, Michael, Stewart, Brian McClean and Arthur Lee, brought together for a common good, that of feeling a warm personal attachment for their fans and playing their music for them.

Last Thursday, Love did just that at the Pasadena Civic Auditorium and I was there to catch some of their comments.

Arthur loves people; as a matter of speaking, he thinks "people just people" helped him most in his career and he enjoys being with "people just people." On the other hand, "people just people" frighten him. Once a very embarrassing thing happened to him—he fell off the stage while he was singing—new he stays back from the edge.

Harpischord player Snoopy received his nickname at birth in a little village in Switzerland; his given name is Alban. Snoopy's fondest wish is to be happy, and the biggest thrill of his life was joining the group.

Michael's most prized possessions are his drums and his car, but he has a sort of sentimentality toward the little red scarf he wears around his neck. His secret ambition is to be a psychoanalyst, and he never wants to be a failure in his own eyes.

Brian McClean, member of the group that I recognized to be the Byrd's old road manager, told me of a new album the boys are putting out called "Diacapo," which has the meaning "begging to end." He said they record for Electro Records and that they have been together for about a year now.

In reply to what helped him most in his career, Kenny Forsl answered, "Food and drink." His plans for the future include "more food and drink," and his most prized possession is his refrigerator. (Wonder what was on his mind.) He is the bass player of the group.

Johnny, the lead guitarist, told me of the boys' plans to tour the whole country and eventually enter England. He thinks they have gone a long way since their one-night stands a year ago.

What Love thinks of teens today is, "We love 'em; they're cute; just great; they're all right."

Be listening for their new songs, they are something of the same style as "Little Red Book" and "7 plus 7 is."

Be watching the paper in the following weeks for my interviews with the Turtles and the Association.

Alan Coke, David Daly, John Blundbury, Marty Locks, Alan Nocita and my old "H.A." Vickery plan a wonderful New Year's resolution, that of being nice to everyone at school, especially the person they harass after fourth period.

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Macaroni & Cheese ..... Lb. **59¢**  
Kidney Bean Salad ..... 16-oz. Cup **49¢**  
Sour Cream Cole Slaw ..... 15-oz. Cup **39¢**  
Carrot & Raisin Salad ..... 16-oz. Cup **39¢**  
Fruit Salad ..... 16-oz. Cup **49¢**  
Oven Baked Beans ..... 16-oz. Cup **39¢**  
Vegetable Salad ..... 16-oz. Cup **35¢**  
Cranberry Salad ..... 16-oz. Cup **49¢**  
Cranberry Relish ..... 16-oz. Cup **59¢**

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WEEK'S  
SPECIAL  
FROM  
**WISTARIA  
BAKE SHOP**

DINNER ROLLS **42¢**  
DOZ.

Party  
Rye and French  
BREAD  
**30¢** LOAF

FOR SOMEONE SPECIAL  
**LIQUORS and WINES**  
YOUR CHOICE — GIFT WRAPPED  
FOR HOLIDAY ENTERTAINING

Select Assortment of Hors D'oeuvres

CROSSE & BLACKWELL  
SEAFOOD COCKTAIL  
SAUCE ..... 12-OZ. BTL **2 : 59¢**

C & H PURE CANE  
SUGAR (10 Lbs. \$1.13) ..... 5 LB. SACK **57¢**

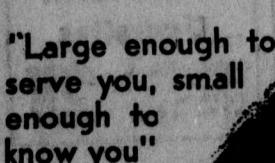
WESSON  
MAYONNAISE ..... QT. JAR **49¢**

STAR - KIST  
CHUNK WHITE TUNA ..... 6½-OZ. CAN **35¢**

Lysol Spray  
Disinfectant ..... 7-OZ. CAN **89¢**

Water Chestnuts ..... Chun King  
5-OZ. CAN **39¢**

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SIERRA MADRE

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## Holiday Food Specials

FOR YOUR MERRY HOLIDAY FEAST  
ROBERTS QUALITY MEATS  
U.S.D.A. CHOICE--PRIME

BONELESS  
**SWISS STEAK**  
**79¢**

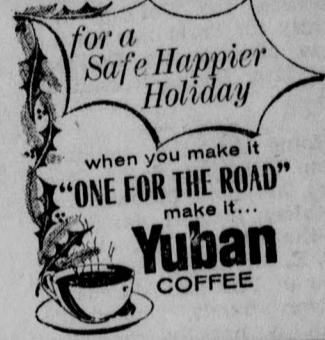
TOP GRADES LEAN  
**SLICED BACON**  
**63¢**

AUSTRALIAN  
**LOBSTER TAILS**  
5-OZ. AVG. **89¢ ea**

BONELESS  
**RUMP ROAST**  
**87¢**

Tree Top  
**PURE APPLE CIDER**  
Qt. Btl. **3 : \$1**

YUBAN  
COFFEE  
Lb. can **73¢**  
All Grinds  
[2 Lbs. — \$145]



## PRETZELS or PRETZEL STICKS

Nabisco  
10-OZ.  
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## MINCED or CHOPPED CLAMS

SAW  
8-OZ. CAN **3 : \$1**

## FRENCH FRIED ONIONS

O & C  
TALL CAN **3 : \$1**

## BROILED IN BUTTER Mushrooms

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WHOLE OR SLICED  
3-OZ. CAN **3 : \$1**

## BARTLETT PEARS

Libby's  
Halves  
15-OZ.  
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## PEELED WHOLE ROUND TOMATOES

SAW  
LB. CAN **4 : \$1**

## Kleenex Tissue

White  
or Colors  
200 CT. **4 : 89¢**

## FARM FRESH PRODUCE

FRESH TENDER HEADS  
**BROCCOLI**  
**19¢**

AT THE HOME OF  
THE GREEN FROG  
FRESH CALIFORNIA  
LOMA LINDA  
**DATES**  
Cup **5 : 49¢**

JUICY COACHELLA, WHITE  
**GRAPEFRUIT**  
**5 : 49¢**

CRISP, JUICY WINESAP  
**APPLES**  
2 lbs. **29¢**

## FROZEN FOOD SALE

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POTATO  
PATTIES PKG. OF 4 **3 : 57¢**

RED "L"  
HOT PUFFS  
Bacon - Cheese  
or Pizza **69¢ ea**

HOT WHIRLS  
Beef - Cheese - Frank  
or Shrimp **79¢ ea**

BIRDS EYE  
Peas with  
Pearl Onions 10-OZ.  
PKG. **4 : 99¢**

## Editorially Speaking . . .

### The Very Best!

It's the end of 1966, and as we look ahead we see many things on the horizon for our fair city during the coming year of 1967. Some of them do not necessarily gladden our hearts or make us revel in joy, yet those things that we will experience will not be necessarily designed for us and us alone. Many of them will be shared with our countrymen over the nation, others will be concerned with us and all Californians. We will have many brothers and sisters to share the experiences with in Los Angeles County, but here in Sierra Madre 12,000 of us will face the trials and tribulation, joys and happiness of Sierra Madre during the coming year 1967.

To us predictions are "Old Hat" to make a prediction one must have a host of information that his fellowman does not possess, otherwise he is guessing and truthfully your guess is as good as mine or anyone else in the community.

Taxation will be the main problem that will face all of us, nationally, statewide, county and city-wise. It will be discussed, raised and lowered many times in the coming year, but the lowering will be major compared to the raises that we will have to endure during the year 1967.

Business will pick up later in the year and it is estimated that 1967 will be as good as 1966. However, there will be many trying times, and purchasers will withhold expenditures awaiting this and that climax.

MERCHANTS will be leary of heavy ordering, and will in turn, throw manufacturers into a tizzy. Industry and business alike will make lay-offs of personnel in a moment's notice, trying to save all expenditures possible to cope with the days ahead.

Money will be much harder to borrow during 1967, as borrowers will find that they need higher and higher collateral, and the time will be cut shorter and shorter with interest rates nudging up point by point. Building will be some better for the coming year, but new automobile sales will be away off which will affect the sales tax revenue to California cities, and make them either go for higher taxation or do a drastic thing and attempt to cut expenses.

In Sierra Madre, the tax rate will be held fairly close to what we experienced this year, but water rates will have to go up as will various licensing departments connected with the city must increase their rates. For Sierra Madre we see very little increase in valuation for the coming year and we do anticipate a drop of several thousand in the Sales Tax revenues for the coming year, which will make the City Council very cautious in expenditures and commitments. They are faced with a possible Water Bond Issue, or de-annexation from their water district. Any way they turn may mean hundreds of thousands of dollars of expenditures.

Councilman Wagner, "the watchdog of the budget" will endeavor to ride herd on every expenditure, and will at all times advise the City Council of straying from the path set during the many budget sessions.

Councilwoman Jan Maddox will continue to represent the City as a whole; she will weigh each item with dignity and research, always presenting the true picture of the subject on the agenda and rendering her decision without prejudice.

Councilman Sorenson will be the man who basis his decisions on logic; will always stand on the premise that "assumption" is the greatest area of error and mistakes.

Vice-Mayor King, now that he has retired from business, will be spending more of his time in government; always standing on the platform of "equality" for all concerned, always attempting to cut-away the lost time on the agenda.

Mayor Parks will continue to be the "guiding light" of the council, making his decisions to the best of his ability, and in favor of those things that will do the very most for the community as a whole.

All in all, from where we sit the year 1967 has much more promise for us than we had a year ago. True turbulent waters lay ahead, but all of us will be in the same boat and all have our paddles, and together we will pull through those troubled waters, and as the year 1968 approaches will look back on 1967 with satisfaction as "to a job well done" — — — the very best to all of you for the year 1967.

### 'My' -- 'Our' Congress

Now that the results are in, it is somewhat less likely that President Johnson will in retrospect refer to the 89th Congress as "My Congress," a term he liked to use during the early days when it was passing his social and economic legislation with speed and elan.

"My Congress" approved Medicare, vast aid to education, new, broad voting rights legislation, a Department of Transportation, rent supplement and teacher corps expenditures, a demonstration cities plan, and other Great Society tools.

The 89th however, also was "Our" Congress, a Congress that for the first time in many years sought, even though rather tentatively, a way in which it could reassert its own constitutional powers in the area of legislation — domestic and foreign. Effectively or not, it did mount a dialogue of sorts on the Vietnam war and the role of Red China. It cracked LBJ's knuckles on the Taft-Hartley 14(b) repeal and home rule for the District of Columbia.

Congresses are always criticized. If they resist the Executive they are "do nothing." If they hand out OK's with abandon they are "rubber stamps." The 89th is getting it both ways.

### Sierra Madre News

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R. Robert Evans  
Peggy L. Evans  
Editors and Publishers

NOTE: The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. Letters will be withheld without request if the individual may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or entities will be published. Advertising rates: In Los Angeles County \$5.00 per year. Elsewhere in the United States \$5.00 per year. Foreign Countries, Airmail, Second Class, priced upon application. 10 cents per single copy.

### FREEDOM AT ANY PRICE

by DR. HENRY V. WITTY

Management of this newspaper is not capable of answering questions to this column; however letters to the editor will be published and answers forthcoming from the writer. Articles are of the writer's

The "Junior Mayhem Society" operating out on the Sunset Strip has developed its own lexicon according to columnist Matt Weinstein. Matt, God bless his ornery hide, might have followed the rules of accuracy a little more closely had he referred to the mumbu-jumbo utterances emanating from the Sunset "beat" babies as jargon rather than lexicon.

You see, lexicon implies a certain air of "class." It refers to speech for words commonly used by (in most cases) a responsible individual or group. Jargon, on the other hand, infers such verbal order. Jargon is a confused, unintelligible language, a strange, outlandish or barbarous dialect which, in most cases, is developed and spoken by unintelligent, strange, outlandish or barbarous "kooks." Perhaps Matt has tickled the ego of the non-descripts by placing their jargon in a respected field of speech.

At the expense of sounding just a wee bit jargonic, this writer herewith presents his own lexiconic description of the rat finks involved out Sunset Strip way.

Did you know that a "sow" is a crummmymummy and her spouse is a sloppypoppy. Not only that, a participating female "pig" is a stinkypinkie and her counterpart is a cruddybuddy.

And now that we've got you hooked on this stuff, an older person (including a few members of the clergy) who encourages the little pigs to slop in the trough of juvenile delinquency is a stinkypinkie.

The City Council outlined steps in the development of a recreation area in the water grounds on E. Sierra Madre Blvd. Robert H. Ainsworth, the architect for the swimming pool, filter sys-

### Out of the Cobwebs

10 Years Ago:  
January 3, 1957

Chief of Police G. McMillan announced that Peace Officers Association of the State of California has Code of Ethics setting forth desirable objectives and ideals for men and women in the law enforcement field.

Edna Dumas, 5, and her friend Garry Hollerman, 12, of Covina lost Edna's parents in the parking lot after the Rose Parade. Even though they were carrying folding chairs, she remembered the direction of her house and accompanied by Garry walked the four-mile distance home. It took them three hours and made them very tired, but they still had the chairs.

The City Council outlined steps in the development of a recreation area in the water grounds on E. Sierra Madre Blvd. Robert H. Ainsworth, the architect for the swimming pool, filter sys-

tem and bath houses, submitted plans.

Ted Velasquez, member of the Art Committee for Friends of the Sierra Madre Library, presented Sierra Madreans, throughout the month of December, with an unusually fine and educational exhibit in the cases of the Library. Ted was responsible for the outstanding art work in the show, which consisted of layouts, title background of finished sequences for two well known films, "A Bridge to Life" and "Eye to the Unknown."

20 Years Ago:  
January 2, 1947

Sierra Madreans are on the verge of a water shortage because of the growing population. Water Survey Engineer Harold Conkling reported that the demand of the city of Sierra Madre for the year Oct. 1, 1945, to Sept. 30, 1946, was 1,624 acre feet, and that the average an-

Please turn to Page 11

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DECEMBER 1



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HAPPY NEW YEAR TO ALL!



We wish you every happiness.

JIMED RICHFIELD SERVICE

Jim, Gene, Bob, George & Bob, Sr.

50 S. BALDWIN

355-9991

10-SIERRA MADRE NEWS  
Thursday, Dec. 29, 1966

### Rose Hills Gives Pin

F. Joseph McCormack, 823 Canyon Crest Drive, Sierra Madre, was among the 57 employees receiving service awards from R. L. McNitt, Jr., president, at Rose Hills Memorial Park's Christmas dinner for employees and their spouses Thursday evening at the Walnut Valley Country Club.

McCormack, the park's director of public relations, was presented with his 15-year service pin.

Around the Clock Visits

### Rose Parade Judges Selected For Final Work

In recognition of the ever-expanding global aspects and international flavor of the Tournament of Roses, a new major prize will be awarded during the 1967 Rose Parade — the Ambassador's Award for exceptional merit of entries outside the territorial limits of the United States.

Eligible to contend for this new award are Canada, Crown Colony of Hong Kong, Ireland, Japan, Mexico and Thailand.

This brings the total of major prizes up to 14. The others are Sweepstakes, Grand Prize, Theme Prize, President's Trophy, Queen's Trophy, International Trophy, National Trophy, Governor's Trophy, Grand Marshal's Trophy, Anniversary Award, Mayor's Trophy, Judges Special and Princess Award. In addition, there are competitive classes of cities of varying populations, counties, associations and fraternal organizations. The parade is limited to ten commercial entries.

The selection of the float winners will be the responsibility of three judges — two men and a woman. They are General John K. Gerhart USAF (ret), a former commander-in-chief of the North American Air Defense Command; Mason Lettaw, chairman of the board of the Eternal Hills Cemetery Association, Oceanside, and president of the Ingleside Park Cemetery; and Mrs. Howard O. Dodson, president of the International Festival Association

and executive secretary of the Indianapolis 500 Association.

The three judges will be taken to the decorating places on an around-the-clock basis during the final 48 hours before the parade. The rotating visits will be made during the application of flowers at the Pavilion, 1295 Mentone; Quonset Hut, 1230 Lincoln; and Rose Palace, 835 S. Raymond, all in Pasadena; Miller Bros. Floats in Temple City and to the sites where the Pasadena City Schools, Burbank, Sierra Madre and South Pasadena floats are being constructed and decorated.

The judging trio will be taken on the continuous rounds by Phil Fogg, chairman, and the following members of the Judging Committee: William E. Allen, Floyd O. Gwin, Richard J. Heimann, Marvin R. Ives, David K. Robinson and Virgil J. White.

The panel will make their frequent on-the-spot surveys equipped with manuals, float descriptions, float rendering photos and engineering data. They will judge on general over-all beauty, excellence of design, execution of theme, originality and use of flowers for color harmony.

"Let's  
Talk  
Dry  
Cleaning"



by Joseph Delgatto Sr.

We hope that you and yours had the merriest Christmas ever... and that you found just what you wanted under the Christmas tree.

If you're like most of us during these happy days, you've had quite a steady round of visiting and partying the past few weeks, and you may have another get-together coming up for New Year's Eve. Have you checked that suit or cocktail dress or evening gown that you're planning to wear? If it's spotted or soiled in any way, or if some wrinkles show, call us in a hurry for an emergency cleaning and pressing to have it looking bright and new to start the New Year right!

At the end of another year, we want to pause a moment to thank all of our friends and customers for the chance you've given us to serve you during this year. We've tried to do a consistently good job, to give that little something extra in service.

We hope, too, that this has been a good year for you and your loved ones to look back on... and that the New Year ahead will be even better. From all of us to all of you, A HAPPY NEW YEAR!

Pantorium  
Drive-In Cleaners

Cor. Sierra Madre & Lima St.  
Phone 355-6474  
Free Delivery

The James Dittmars, 601 Mariposa, needed no guests to have a full Christmas Day, for regard the list of their children: Deanne, Robert, Craig, Kevin, Vaughn and Katie, plus the two foster babies, David and Laura. Jim's mother, Mrs. Kathleen Dittmar, was also present. Jim and the boys are having a few days in the desert and then New Year's will be for quiet recuperation, well, if not quiet, for revival.

Support your local merchant — buy locally.

YOUR CHURCH IS  
WAITING FOR YOU

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd.

### Local Students Dominate Wilson Christmas Program

Doubtless there are students from various areas attending Wilson Junior High School, but with such a large representation of students from Sierra Madre participating in the school's annual Christmas program, the enthusiastic audience of parents from here which packed the house on December 14, must have felt that they were witnessing a home-town production!

The roster of local performers is as follows:

Orchestra: Eric Anderson, Frank Blosser, Gretchen Bellstein, Margaret Burke, Terry Cara, Victoria Clancy, David Clark, William Hartley, Sarah Hensel, Marilyn Hornbeck, Julianne Jenkins, Eliza Kubota, David Lindberg, Anita Lopez, Mick Mackness, Donna Miller,

Marc Montgomery, Ann Morash, David O'Neill, Vincent Peterson, Nancy Rudolph, Cynthia Samerjan, Craig Smith, Robin Simpson, Kent Taylor, Jan Van de Verg, Hanner Vogel, Karen Vorster, Laurel Walters, Kristina Williams, Julie

Wyrick. Tableau and dancers: Rick Bischoff, Cynthia Brittell, Carol Cislo, Betty Colwell, Carol Couchman, Pam Hartwell, Don Hathaway, Tadine Hudson, Melanie Johnson, Joseph Morrissey, Lisa Seegmiller, Neal Skarin, Sheila Smith, Cynthia Stornie, Betty Jo Tilley, Leslie Van Achthoven, Steve Williams.

Seventh grade music classes, vocal music presentation: Debbie Anderson, Susan Armstrong, Paula Astad, Sue Barrick, Barbara Bevington, Robin Boone, The Santa Anita Men's Golf Club said to Boyd Smith, Merry Christmas and would be pleased to be on the Board of Governors? And he said, yes; he's also Handicap Chairman there for their monthly tournaments. One gathers that he will refrain from golfing on Christmas Day, however; there'll be three children and four grandchildren at his house for a family dinner. There'll be Pamela, who lives at home, and Boyd's mother, Mrs. Lillian Smith; daughter Marilyn, husband Tom Calabrese from El Monte and Kimberlee, Cameron, Craig; and son Boyd C. and Sandy, with Cherie Lynn.

May you and your loved ones find the New Year filled with health, happiness, peace and prosperity.

THE BUCCANEER

"Cocktails"

60 W. S.M. BLVD.

### C of C Meet January 10

Members of the Chamber of Commerce Board of Directors are reminded that due to New Year's Day falling on a Sunday, the regular monthly breakfast meeting at 7:30 a.m. at the Headliner has been changed to the second Tuesday of January, the tenth.



Happy  
New Year  
and Thanks

To all the fine customers we enjoy serving we send greetings.

Mike's Barber Shop  
"Mens Hairstyling"  
22 W. S.M. BLVD.  
355-9576



May you and your loved ones find the New Year filled with health, happiness, peace and prosperity.

THE BUCCANEER

"Cocktails"

355-9045



To Wish You

# HAPPY NEW YEAR

We welcome another New Year in the finest

way we know... with greetings and good wishes to all, and with quiet thoughts of thankfulness for the enjoyable association with our valued friends and customers. Your patronage and good will during the past year have been deeply appreciated. To start the New Year right, we renew our pledge to serve you to the best of our ability, that our cordial relationship may long continue.

SIERRA ENGINEERING CO.  
123 EAST MONTECITO AVENUE  
SIERRA MADRE  
355-4281



The future of our community never looked brighter, and we're extremely proud and happy to be a part of this great realization. As each new day brings its own new challenge, we know we can share with each of you in the efforts that will lead our community on to a New Year filled with ever-greater growth and development. Our holiday greetings to you and our sincere thanks for your loyalty and good will.

The Staff of  
FIRST WESTERN BANK  
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SIERRA MADRE



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ROSY  
FUTURE

## PIONEERS of PROGRESS



From covered wagons moving Westward to rockets orbiting in space, the vehicles of American progress are powered first of all by the pioneering spirit of America, always alert to the challenge of enlarging opportunity. As we launch another year, we share with you pride in the American past . . . and confidence in the ever-widening horizon of the American future.

Many Thanks and Best Wishes for A Happy New Year.

Guy Rossi, Postmaster  
and  
Boys & Girls of Sierra Madre Post Office

## Villa Views

By  
Toni Maurin  
—  
SYcamore 7-9634

Time to get those last year's New Year's Resolutions out and dust them off. Chances are you can probably use them again for 1967 unless you were better than most of us and kept them after February first.

Don't know why January one should be such a wonderful time to purge one's soul and make all those rash promises to yourself. It just makes you feel insecure and inferior if you set yourself on a tremendous moral rebuilding job. It makes you feel as if you had been a slob all of your life until this one day when everything is going to change.

Better you should think it over, after all we can't all be perfect. You could start on one hardly noticeable little bad habit at first till you get the hang of this self improvement kick.

Since that trip the club adopted the village and have extended their warm hand of friendship across the border ever since.

For instance, you could quit reading the ending of a book before you start it, rough it and read the whole book. That will make you walk real tall. Maybe people won't know how much you have improved your character and you certainly wouldn't want to brag.

However, you could corner someone at a party and go into lavish detail about one chapter in the middle of the book that they have been sure to have skipped over. They'll be real impressed with your perception of the subject matter and probably slink off feeling insecure themselves because they missed that particular passage of the book. One thing you must remember if you are speaking of books is to always remember the author's name. If you find this gives you a little trouble you can write it on your cuff or the corner of your hankie till you get on to blurt it out with ease.

There are really thousand ways an almost perfect person can improve. All you have to do is to give it a little thought and planning . . . In the meantime if you aren't too busy have a happy, happy New Year.

Mr. and Mrs. George Amthor had an especially nice Christmas season this year as George's parents, Mr. and Mrs. Edward Amthor came out to be with them and their grandchildren, Georgette, George, Gwinette, Grant Michael, Trudy and young Gil.

Mr. and Mrs. William Baugh of Edgecliff Lane had a happy Christmas with all of their family around them. The senior Baughs, Mr. and Mrs. F. P. Baugh were on hand to join in the activities.

Needless to say there was lots of catching up to do with Kathy, who has been attending the University of Oregon as a sophomore. Bill, Marilyn, and Steve were more than happy to have her home for a couple of weeks.

Please turn to Page 13

## Parks & Recreation Considers Helping

their share of city monies, what they have left, and how it relates to their year's plan. Commission members heaved a metaphorical sigh of relief at the prospect of soon knowing where they stand at all times.

Budgets were under discussion again in the matter of reapplying to the council for some way of financing the long debated new youth center, and once again it was agreed that after reappraisal of plans in terms of meeting needs adequately that it should be resubmitted to the council, for consideration of the alternatives possible for securing the money above the existing \$16,000 surplus which will be needed for the new building.

A small committee has informally broached to the Woman's Club the possibility of this historical building being deeded to the city with continued use by the club. It is spacious enough for multiple recreational use and located next to the city lots adjoining Memorial Park so that it could prove valuable for future park planning as well as temporary use at present. The Woman's Club will discuss this and report on it.

There were three requests made concerning Little League baseball. These were for a permanent fence for the diamond at Sierra Vista Park, canvas banners to be spread along the length of the fence bearing the names of sponsors during the playing season, and the construction of a permanent batting cage of link chain so that the association-owned pitching machine could be of more use, even be made available off season for recreation or as a concession. The first two items were approved; the association paying for both fence and banners, and the third proposal was tabled for research into insurance.

There have been so many holiday get-togethers this year and even a few birthday parties thrown in for good measure.

Last week David Wayte, son of Mr. and Mrs. Alan Wayte of Fairpoint, cele-

liability. Presented for consideration by Dodge was a landscape plan for the new traffic islands just completed at the intersection of Michellina and Sierra Madre Blvd. The plan, donated by the landscape architect who is doing the Santa Anita plantings, would feature plantings of year-round, brightly colored gazanias, and hopefully a 6 foot boulder bearing a ceramic tile rendering of the colorful city seal.

A similar boulder and seal may be considered for each main entrance to the city, according to Mr. Dennis, the council hopes to initiate a beautification committee.

Tabled were plans for a dedication of the new Mira Monte playground which will be completed in January and involves memorials to Carl Brand, Danny Tyler and the Kiwanis Club; Phyllis Bennett offered to write a dedication speech embodying these.

Also tabled for further consideration was the possibility of evolving a plan for park use of the 14 acres of the Jameson property as part of a master plan for future park areas, as this is the last large open area available within the city.

Briefly reviewed were plans toward a permanent creche built to meet city code structure-safety; it is believed that cost above the modest amount originally estimated could still be met through citizen gifts.

How fitting that the square sound with carols during this season in front of the unique and famous creche!



With a bell-ringing "thank you" to our customers.  
JIM WARDEN'S SHELL SERVICE  
54 N. BALDWIN 355-1726

## Caroling Broadcast On KMAX

This year for the first time in Sierra Madre history, carol singing at the creche was broadcast over our local KMAX radio station, 107.1 on the dial. Heard on Monday night the youngsters from Ascension School, Wednesday night Mt. Alverno, and Thursday night the Congregational choir.

This year's singing was brought together by the Parks and Recreation Department with Dick Dodge chairman, Mrs. Gordon Baker Lloyd helping with phone calls, and Bill Sullivan getting merchants together to sponsor the event.

Very quiet commercials with personal remarks about the merchants, along with introduction of numbers was given by Gordon Baker Lloyd, well known radio personality.

Merchants who participated are Happy's, Wistaria Flower Shop, Sierra Madre Hardware, Gullett and Harris and Mikes Barber Shop on Monday night, 7 p.m. On Wednesday night Al Foxton, Cyc's, Lisette, Don Jackson and Ralph's Shoe Store.

Thursday night time purchased by Royal Drug, Younglands, Bottel Shop, Garland's and Byron Hopper jeweler.

How fitting that the square sound with carols during this season in front of the unique and famous creche!

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**CALL 356-1090**  
IN SIERRA MADRE

## Ripple MORTUARY

Sterling T. Ripple

201 West Sierra Madre Blvd.  
Funeral Director

Telephone — ELgin 5-3414  
in  
Sierra Madre



## A Greeting FOR THE New Year

We're wishing one and all a New Year bright with joy and peace, rich with many friends and full of good fortune. To all our loyal patrons: we're especially grateful for your confidence and good will. We shall strive, in the year ahead, to serve you well that our cordial relationship may continue for many more years.

**Fashionette**  
48 W. Sierra Madre Blvd.

"Home of Satisfied Patrons"

EL 6-1306 Sierra Madre

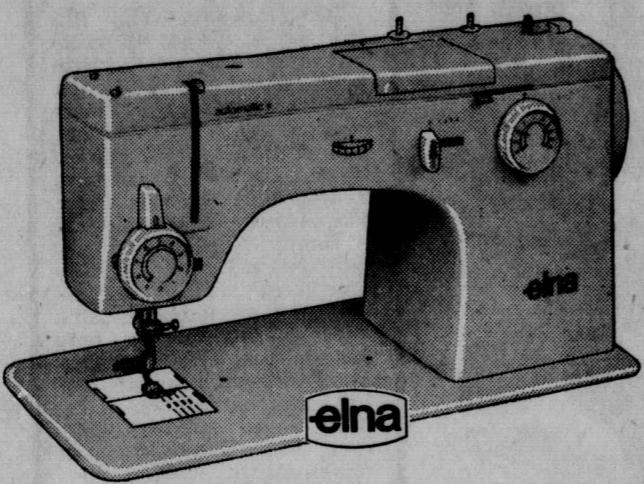
# YEAR END SALE

All New and Used  
Sewing Machines  
Greatly Reduced  
For This Sale

Must Clear Many, Many  
Christmas Trade-Ins

No Reasonable Offer Refused!

Complete Line of Guaranteed  
**Used Machines \$17.50**  
ZIG-ZAG MACHINES FROM \$69.50



**NEW  
SEWING  
MACHINES**

FROM  
**\$69.50**

Any Make  
SEWING  
MACHINE  
Overhauled

**\$8.50**

**JONES SEWING MACHINE CO.**

SERVING PASADENA 28 YEARS

Pasadena's Only Authorized Dealer for  
Necchi, Viking, New Home, Elna, Nelco

WE GIVE S&H GREEN STAMPS PARTS & SERVICE FOR ALL MAKES  
871 N. LAKE AVE. PASADENA 798-0775  
OPEN MONDAY — FRIDAY TILL 9

## Villa Views by Toni

The Bob Snetsingers departed in the middle of the night on the Thursday before Christmas with all of the makings to decorate a tree and all of their gifts in tow. They spent five days in Mammoth skiing with their three children, Lynne, David, and Jimmy, and a young friend of Lynne went along as a guest.

Mr. and Mrs. Carl Warnich of Sierra Madre have such a warm holiday spirit and they always open their home to their friends all during the season.

They had a neighborhood dinner party for not only the parents but all of the children. Their guests numbered twenty-five and from what I have heard, each and every one of them had a wonderful time, dining, singing, playing games, and lots of good talk. The list included the Frank Jensens, the K. A. Neilsons, the George Flemings, the J. J. Hambricks, and the Richard Kesslers.

On Friday evening the Warnicks had their annual family Christmas party which included relatives from far and wide. In their immediate family was their daughter Susan who came home from B.Y.U., their son and daughter-in-law David and Diane Warnick, their other son and daughter-in-law, Mr. and Mrs. Don Warnick with their three children, Jeff, Gregg, and Lori.

And the other relatives were Mr. and Mrs. Richard James with Stacey from Bel

Air, Dr. and Mrs. Lester Taylor from La Habra, with their five children, Brad, Terry, Douglas, Kim and Jennifer, Mr. and Mrs. Earl Brunt and their son George from Idaho Falls, and Mr. and Mrs. Al Strong of Sierra Madre with their children, Larry, Mark, Steve, and Ricky. How's that for a gay little family party? Truthfully, it is the high point of the year for all of them.

And so until next year I remain, yours truly . . .

## Bethany Youth To Send S.O.S. By Balloons

The Junior High Dept. of Bethany Church in announcing the "Kick-Off" ceremonies of S.O.S., January 1, 1967. S.O.S. means many things to the group—The name—Secret Order of Seven; the motto—Sharing Our Saviour; and the song, the awards, games, theme, etc.

At 9:45 a.m. in the court yard of the church they will "Sail Open Skys," with 500 balloons carrying "Sharing Our Saviour" messages inside. Finders returning the answer card will provide exciting surprises of distances traveled.

According to the group: "Today's youth in revolution needs guidance and direction, something or some one to believe in. S.O.S. is our hopeful beginning. Any Junior High student is invited. Come and See Our Size."

And the other relatives were Mr. and Mrs. Richard James with Stacey from Bel

Air, Dr. and Mrs. Lester Taylor from La Habra, with their five children, Brad, Terry, Douglas, Kim and Jennifer, Mr. and Mrs. Earl Brunt and their son George from Idaho Falls, and Mr. and Mrs. Al Strong of Sierra Madre with their children, Larry, Mark, Steve, and Ricky. How's that for a gay little family party? Truthfully, it is the high point of the year for all of them.

And so until next year I remain, yours truly . . .

And my sincere thanks to Mr. Robert Evans for allowing me this space.

Tell the Mariottes you read about their restaurant in the Sierra Madre News.

Next week—East Lynn.

## The Menu

### Story

by Frank P. Burke

Many American tourists on their visits to Europe figure that ALL the finest French food is in PARIS.

There are many fine inns in the outlying provinces, say fifty miles or a hundred miles—

One of the GREATEST chefs in all of France is one Alexandre Dumaine of the Hotel De Lacote-Dor.

This is truly French cuisine.

For a really fine French treat some night try La Parisienne, just south in the City of El Monte. Rene and Estelle Mariotte are the owners and they really do a magnificent job.

Their menu is different in that you don't see the ordinary entrees that we are accustomed to seeing.

A recent visitor was Rene Verdon, a former chef at the White House during the Kennedy Administration. (I guess he got tired of making chili con carne.)

Stop in and see this menu and try this place.

I sincerely want to wish all the readers of this column my very best for the holidays.

And my sincere thanks to Mr. Robert Evans for allowing me this space.

Tell the Mariottes you read about their restaurant in the Sierra Madre News.

Next week—East Lynn.

## Santa Anita Has Sermon For 1967

The New Year of 1967 will begin at the Santa Anita Church, 226 W. Colorado Blvd., Arcadia, Sunday morning January 1 at the 11 o'clock worship service with the subject, "The Key To New Experiences In 1967," by Dr. Ethel Barnhart minister. The truth that the wonderful promise in the Bible, "Behold, I make all things new," can be experienced in the life of the individual during 1967 will be the basis of the sermon lesson. The public is invited. Small children are provided.

Graded classes for youth from kindergarten through high school are conducted at 11 a.m.

A New Year's Watch service, ushering in the New Year will be held Saturday evening, December 31 from 1:15 p.m. to midnight. All are welcomed.

"The church blesses you day and night through our Dial-for-Prayers, 447-6162," says Dr. Barnhart.

Mr. and Mrs. Kenneth Green of 662 W. Alegria spent Christmas in Redlands to visit Mrs. Green's father, brothers and sisters. They were accompanied by their three daughters: Patti, Wilson student; Nancy, who goes to PHS; and Susan, home for the holidays from Cal Poly at Pomona.

Time to Welcome THE New Year

Have a happy one . . .

and many thanks for your loyalty.

NORM'S GARAGE

24 E. MONTECITO 355-1146

To one and all,  
our glad greetings  
and most sincere  
thanks to our  
customers for  
a wonderful year.

PETITE BEAUTY SALON  
185 W. S.M. BLVD. 355-8041



Ringing out  
wishes for  
a Happy  
New Year  
to all our  
patrons!

THE PLAZA SHOP  
41 E. MONTECITO EL 6-1495

## New Year Wishes



CITY REFUSE SERVICE

MUNICIPAL CONTRACTORS

MONROVIA, CALIF.

California's number one seller. While other people talked about it, we did it. We became California's number one selling automobile. It's not hard to see why. Just look at any new '67 Ford. Look at the quality. The originality. The luxury. They all add up to number one. See for yourself at your nearby Ford Dealer. Stop by soon for a test drive.



# Carl Hansen Ford

Sierra Madre's Authorized Ford Dealer — Complete Sales and Service

A Home Owned and Operated Institution in Sierra Madre for 29 Years, Devoted to the Best Interest of Those We Serve!

355-2321

120 W. Sierra Madre Blvd.

HJ 6-4691

**ALL GOOD WISHES FOR THE New Year**

And, warmest thanks to all the nice customers we are privileged to serve.

**THE KEEPSAKE**

26 N. BALDWIN 355-1180



## New Year Greetings

Good health and good fortune to you in the New Year! And may we take this opportunity to thank you for your support in the year just past.

**ARNOLD'S HARDWARE and GIFTS**

355-3365

297 W. SIERRA MADRE BLVD.

**Peace in the New Year**

May the New Year bring peace to all mankind. With this wish, we extend our gratitude for your patronage and good will. It's always a pleasure to serve you.

**Sam and Annette Perlof and Staff ROYAL DRUGS**

82 W. S.M. BLVD. 355-3456

**Greetings**

To our many friends, old and new, we extend our warmest thanks and wish you the greatest success and happiness in the New Year.

**BUD'S T.V. SALES & SERVICE**

53 N. BALDWIN 356-1090

14—SIERRA MADRE NEWS  
Thursday, Dec. 29, 1966

## You and Your Neighbors At the Holidays

by Mary-Madeleine Lamphier

Mrs. Myrtle Heasley, 536 Oakdale Drive, will spend a quiet Christmas in Bakersfield with her son Chris, the family of her son Kendall, who passed away last August. Betty Heasley used to be Betty Meade, daughter of Mr. and Mrs. Richard Meade who lived here till their move some eight years ago to Carson City, Nev.

The Marines are certainly alert to family morale; we've received taped messages from Viet Nam from Pfc Joe Hanna, of the El Monte family, and Robert Pinaud of the Glendora family, extending Christmas greetings to their parents and assuring them they plan to be here in person to do so next year.

The Edward Butterworths, 1145 Singing Wood are having a gay albeit unorthodox holiday, on account of their kitchen being in process of being remodeled. So they are being ingenious with electric fry pan and hot plate, looking forward to a new year with a new kitchen, and chances are that this time Mrs. Butterworth will definitely escape over-work and dine grandly in a restaurant. They'll have a sumptuous meal for sure on Christmas Eve, when they will attend the Valley Hunt Club affair. They'll be joined for the holiday by Mr. Butterworth's mother, Mrs. Frank Butterworth from L.A.; children Ken, David and Lorelle will be on hand; home from skiing at Alta will be Ed Jr., who goes to SC, and from skiing at Mammoth, Lynne, who attends Westridge School.

Trevor Toozie took time off from his job and the Sierra Madre Soccer Team to have a traditional Christmas, with tree trimming on the Eve, and on the Day a visit to Huntington Park for dinner with his mother, Mrs. Eilese Hacker, accompanied not only by his wife and children Philip, Heather and Ian, but also his aunt, Mrs. Gladys Black, here from England. This is his aunt's first visit to California or the U.S. and, of course, first time to view the Rose Parade, so New Year's weekend promises to be a busy one for the Toozie household, as were the first six weeks of Mrs. Black's stay. Trevor, however, took no time off from "Hands Across the Sea," the British radio program he does each Sunday from 9 to 10 a.m. over our local station KMAX. Again this year he gave listeners the Christmas address of England's Queen Elizabeth, which was prerecorded and sped to him via British and N.Y. broadcasting red tape channels.

Christmas Day itself was quietly at home for the Ashley-Buchan family, if it can be quiet with a first grade son (Ashley, Jr.) and the noisy toys boys of that age like. Then Monday the family went to Camarillo to visit with Mr. Buchan's sister Edith, married to Dale Pease, and their daughter Susan. Over New Year's they will be having a visit from Mr. Buchan's other sister Phyllis, who'll come down for the weekend from San Francisco with her husband Emmet McCourt, and Emmet, Jr., Michael and Janet, so there'll be a lively time.

The William Meeks spent Christmas Day at the home of their daughter Patricia, husband James Morelan and daughter Theresa. Week before, Blanche attended the "Santa Claus Day" for children at the Jonathon Club, and when we talked on the phone was just leaving with a batch of home-baked cookies for the party being given to the nurses at the Community Hospital by the Hospital Auxiliary. (I still marvel at how one modest auxiliary in a relatively small town could raise the funds to give all the expensive equipment to the hospital that this amazing group manages to do.)

Merry Christmas to Toy Loan. Irene Jackson and Virginia Vine stopped by Eugene Field School before the holiday and scooped up a fine load of toys gathered by Cub Scout 377 for Toy Loan.

Quiet through the holiday was because of Leslie Webster's illness. Mrs. Webster got to spend a pleasant day with daughter Mary and son-in-law Frank Kelliher in Hollywood, surrounded by the Christmas gaiety of the four grandchildren: Frank, Jr., Paul, Ken and Seila.

# HAPPY NEW YEAR

Here's hoping your  
New Year races ahead  
powered by Cheer and  
lots of Happiness



**CARL HANSEN, FORD**

A home-owned institution

355-2321

120 W. SIERRA MADRE BLVD.



## NEW YEAR GREETINGS

TO EACH AND EVERYONE OF YOU

We Will Be Open New Year's Eve  
And New Year's Day To Fill In Any  
Of Your Beverage Needs

**CHAMPAGNE — BOURONS — SCOTCHS  
WINES — BEER — AFTER DINNER CORDIALS**

We Are As Close As Your Telephone

Ask About Our Case Discounts

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You and Your  
Neighbors . . .  
At the Holidays

by Mary-Madeleine Lamphier

Jane Holcomb (Mrs. Bill H.) got a chance to wrap presents last week, with baby Ted still given to naps, and three-year old Buddy visiting his grandparents, Tom and Cheryl Holcomb all week at Leisure World. And a good thing he was away, too, because Jane really had a family weekend to prepare for after the Toy Soldier party was out of the way. Her grandmother, Mrs. Pauline Addison, is here from Chicago. Her father, Mort Addison, came from W.L.A., and her brother Larry from Santa Monica; however, her mother was off traveling in Greece this year. Buddy bought the grandparents from Leisure World here, and in all, Jane had ten guests for dinner.

The James Scovilles of 272 W. Grand View were minus two of their children at Christmas, but they are so rich in relatives hereabouts that they just couldn't help but have a warm and happy family holiday. The two away are daughter Marjorie, married to R. F. Stiles and living in Okinawa, and daughter Maureen, married to Eric Parsons and living in Manila. Passages from the Orient must have been intriguing! Saturday night the Scovilles went to dinner in Pacoima, to the home of their son-in-law's brother, the Rev. and Mrs. Jack Stiles, where they were joined by Mrs. Jack Stiles, Sr. Their family Christmas here was held on Monday and attended by: Mr. and Mrs. Bryce Carlson with Ann and Krista; Mr. and Mrs. Leonard Wammock; Mrs. Dorothy Johansen; Mr. and Mrs. Frank Moline and their baby John; the Rev. and Mrs. Hugh Bell with Jon and Jan; Mrs. Mora Brooks; Mrs. Fanny Sea; and, of course, son Edwin and his wife Melinda.

People think of water and electricity as essential to making a town run, but I ask you: what kind of a Christmas would Sierra Madre have if it weren't for the Wistaria Bakery? Certainly not as lavish-seeming, wondrous-smelling, and altogether delicious as that in any household which serves some of the goodies from there. So it's reassuring to learn that David and Marie Sample who give so much pleasure to others with their creations have a happy and busy holiday schedule for themselves. On Christmas Eve they went to Glendale to be with daughter Betty, her husband Robert Eckels, and their four children: Cheryl, Sandra, Ronald, David. Sunday dinner was with David's brother and wife, the Frank Stegers in La Crescenta. Christmas evening they visited son Norman in Duarte, his wife Betty, daughter Kathy and son Michael with his wife, Gloria. And on New Year's Eve, the Samples will do the town with friends from Hollywood, Mr. and Mrs. Thomas Morse.

The Robert Cummings family of 432 E. Sierra Madre Blvd. have been trying to maintain the traditions of a Polish Christmas Eve known in childhood in New Jersey. In addition to having four small children of their own and four little visiting cousins for the feast, it makes or adds hilarity that they are not sure they remember all the proper details correctly, and the special required dumplings, filled with everything imaginable, take Mrs. Cummings two days to produce, whereas her mother could turn them out in a couple of hours. From the East each year comes a specially baked kind of wafer, with which they "break bread" together and wish each other good things. The Cummings' children are Mary Margaret, Christopher, James, John and Carol Ann.

Christmas Day they take turns about and go to Mrs. Cummings' sister Mary's family in Santa Monica: husband Robert Farrenkopf, and their four, Douglas, Kevin, Glen and Suzanne, and brother Stanley Major plays heavy uncle role at both family parties.

Christmas night was when the assorted members of the Victor Werdon family of 44 Windsor Lane gathered together to open family presents. There was Pete and his fiancee Carol Lasswell, (to whom he will be married end of January); Glenn and his wife Karen, from Pasadena; Lucy, and husband Gerald Murray from La Puente with children Cindy, Greg, Timmy and Mark; and Cherie, with husband Lee Dix from Pasadena, with children Keven and Jimmy.

**GREETINGS FOR THE New Year**

The New Year's bell rings out best wishes and many thanks to all our customers.

SIERRA MADRE TOY and PATIO VILLAGE  
140 W. S.M. BLVD. 355-6641

**HAPPY NEW YEAR**

Wishing you the best!

WISTARIA COIN LAUNDRY  
370 W. SIERRA MADRE BLVD.

**BEST WISHES for the New Year**

As we begin the New Year, we want to express thanks to our fine customers.

PERRYS' STATIONERY & GIFTS  
56 W. S.M. BLVD. 355-3385

**Greetings for the NEW YEAR**

The bells ring in a glad New Year, with our warm greetings to you, and our thanks for the many joys of serving you.

SIERRA MADRE PLUMBING CO.  
15 KERSTING CT. 355-7272



# HAPPY NEW YEAR

Prices Effective Till New Year's Eve 7 P.M.

	TOMATO SAUCE 8-OZ. TINS <b>12 FOR \$1.00</b>
--	--

SPAM <b>49¢</b> 12-OZ. TIN
----------------------------------

Maxwell House COFFEE <b>65¢</b> 1 Lb. Tin	<b>\$1.29</b> 2 Lb. Tin
---	----------------------------

Dinty Moore BEEF STEW <b>49¢</b> 24-OZ. TIN
---

Kitty Queen CHOPPED CHICKENS <b>8 FOR \$1.00</b> Tabby — Same Price
---

Globe A-1 SPAGHETTI <b>39¢</b> TWO POUND PKG.
---

Solid Pack TOMATOES LARGE 2 1/2 TIN <b>4 FOR \$1.00</b>
---

Lindsay PITTED OLIVES <b>3 FOR \$1.00</b> Extra Large
---

King Oscar SARDINES <b>4 FOR \$1.00</b> Notice What You Save
--

New Epic FLOOR WAX BY ARMSTRONG <b>69¢</b> Plus Tax Regular price — 98c
--

Hunt's CATSUP 14-OZ. BOTTLE <b>18¢</b>
--

Doumak MARSHMALLOWS 5-OZ. BAG Miniatures <b>10¢</b>
---

S & W Marachino Cherries Pearl Onions Stuffed Olives 8-OZ. TUMBLERS <b>45¢</b>
--

Lawry's LIQUID DRESSINGS <b>3 FOR \$1.00</b> YOUR CHOICE
--

BREAD MIXES Date Bread Apricot - Nut Cranberry Nut Bread Regular Price — 53c <b>39¢</b>
---

CLOSED SUNDAY and MONDAY

Granny Goose FIESTAS <b>49¢</b> Regular 59c — Save 10c
--

Sunshine HI HO CRACKERS <b>4 PKGS. \$1.00</b> 10-OZ. PKGS.
--

Sunshine PRETZELS <b>4 PKGS. \$1.00</b> 6-OZ. PKG.
--

**FROZEN FOOD DEPARTMENT**

Treesweet ORANGE JUICE <b>5 FOR \$89¢</b>
--

**Rosartia Mexican Dinners**

Mexican Beef Enchiladas Cheese Enchiladas Combination Plate <b>39¢ ea</b>
--

Wakefield CRAB MEAT <b>65¢</b> 6 OZ. PKG.
---

Rosarita COCKTAIL TACOS <b>29¢</b> ea
---

**BOESS QUALITY MEATS****MANNINGS CHOICE STEER BEEF****RUMP ROAST****75¢ lb****TOP ROUND ROAST****95¢ lb****SIRLOIN TIP ROAST****95¢ lb****EYE ROUND ROAST****\$1.09 lb****GROUND ROUND****79¢ lb****Hormel All Meat WIENERS****49¢ lb****Cooked -- Peeled COCKTAIL SHRIMP****\$2.59 lb****SWISS STEAK****79¢ lb****TOP ROUND STEAK****98¢ lb****SIRLOIN TIP STEAK****98¢ lb****GROUND CHUCK****59¢ lb****Grade -- A -- BACON****65¢ lb****Fancy Northern HALIBUT STEAK****89¢ lb****Top Quality Control  
SELECTED FRUITS & VEGETABLES****Fuerte AVOCADOS****2 FOR \$23¢****Large Sunkist NAVEL ORANGES****10¢ lb****RADISHES or GREEN ONIONS****5¢ BUNCH****Large LETTUCE****2 FOR \$25¢****Large GRAPEFRUIT  
Red or White****10¢ ea**

**ROESS MARKET**

331 W.  
Sierra  
Madre  
Blvd.  
at  
Lima